On the Quad: A Glimpse of Furman Fashion

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ON THE QUAD
A glimpse at Furman fashion
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DRESS TO IMPRESS

Date night, job interviews, class presentations, Greek life functions. There are times during university life when the default 8:30 a.m. Monday morning class uniform (sweatpants, sneakers, and a T-shirt) just won’t cut it. From artists to accounting majors, we all find the need to dress to impress from time to time.

I kept my eye out for looks that not only aimed to impress, but also express the personality and perspective of the individual. Dressing to impress often implies a sense of formality; however, this is not always the case, especially within the creative community. These looks include an item chosen purposefully by the individual as a focal point that instills confidence in them when facing an uncertain or challenging situation.

In the words of renowned New York Times street photographer Bill Cunningham: “Fashion is the armor to survive everyday life.” The best part of the individuals I captured were their interpretations of impressive dress. Rather than demonstrating strict conformity, these looks capture how individuality and formality can coexist.