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A Note from Cherrydale

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A Note From Cherrydale

In my last letter, I spoke about our upcoming rollout of our regional engagement plan. That plan is taking shape, and 2016 will be a big year with more events and energy coming to a city near you. In fact, we are in the process of hiring a new team here at Cherrydale to focus on the rollout of that plan. The plan allows for our alumni to take the initiative to bring events and fun to other Furman alumni/parents in their communities. Local ownership of regional engagement, with oversight and coaching from our office, is essential to maximize the potential we see for greater connection amongst each other.

And the potential is abundant. More and more, we are seeing alumni energy from around the nation, and many are getting creative. One great example is the Furman Metropolitan Fellowship. This fellowship was created by young alumni who are working, or have worked, in New York City. They wanted to create a stronger pipeline of Furman talent entering the NYC job market, and afterward help that talent understand how to network and navigate there. So, what these young alums did was start, and significantly fund, a scholarship for an internship for a Furman student to work in New York for a summer. The intern will not only get access to alumni working in the City, but also experience mentoring and access to strategic events happening around the city.

That’s the kind of thinking our office is committed to supporting. We want to be a strategic resource in helping Furman alumni/parents across the nation be successful in driving engagement and energy in their respective regions. One very important tool that we are launching to assist with connecting, networking, and informing is our new mobile app called The Furman App. The Furman App is available to be downloaded on your mobile device through Google Play or the Apple App Store. It is a powerful tool in receiving pertinent Furman news that interests you, and it offers cool features that allow Furman alumni and parents to connect with each other, and assist each other with career or business needs. Please download the app today and experience its power to connect Paladins wherever they are. In the meantime, keep up the great things happening in the name of Furman, and let us know about the gatherings and networking happening in your communities.

Mike Wilson ’88
Executive Director, Alumni and Parent Engagement

Melone Washington Thomason, Jr. ’60, August 10, 2015, Simpsonville, SC
Ann Styles Burgess ’61, October 24, 2015, Travelers Rest, SC
Alta Gillespie Cochran ’61, November 5, 2015, Anderson, SC
James L. Johnson ’61, January 6, 2016, Boiling Springs, SC
Kathryn Cogburn Key ’61, October 8, 2015, Columbia, SC
Anthony Barren Christopher, Sr. ’62, November 19, 2015, Greenville, SC
Joel Allyn Southerlin ’62, September 26, 2015, Greenville, SC
Robert T. Woodham ’62, October 19, 2015, Bishopville, SC
Travis Gumbac ’63, October 30, 2015, Albany, GA
Pauline C. McTeer ’63, November 11, 2015, Spartanburg, SC
Lynda Padgett Skilton ’63, December 23, 2015, North Charleston, SC
John Vince “JV” Waters, Jr. ’63, January 9, 2016, Orangeburg, SC
Toni Stroud Faulconer ’64, September 14, 2015, Greenville, SC
Alan MacAllister ’64, August 22, 2015, Orlando, FL
James Charles Sims, Jr. ’64, October 27, 2014, Fort Worth, TX
Les Heicher ’66, October 16, 2015, Simpsonville, SC
Gerald Boyd Luckadoo ’66, January 10, 2016, Salisbury, NC
Melvin Earnest “Ernie” Porter, Jr. ’67, October 21, 2015, Greenville, SC