

HOW TO SAVE LIVES THROUGH A WEBSITE AND MEDICAL JOURNAL

A summer Furman Advantage internship with the Iron Disorders Institute – Kayla Wiles, Health Journalism (B.A.), '17

ROLES AS AN EDITORIAL INTERN



My name is Kayla Wiles. I am a junior Health Journalism (B.A.) major who served as an editorial intern for Iron Disorders Institute (IDI)

during summer 2015. IDI is a non-profit organization that allows people with iron disorders to receive early, accurate (complete) diagnosis and appropriate treatment. This mission has since been carried out by providing reliable information about iron disorders, advocating for appropriate diagnostic tests to government health agencies and the media, and making the best use of resources available to both patients and their physicians. As an editorial intern, I helped fulfill this mission by updating IDI's website for the general public and revitalizing the organization's medical journal, *idInsight*, for medical professionals.



REACHING THE PUBLIC – WEBSITE

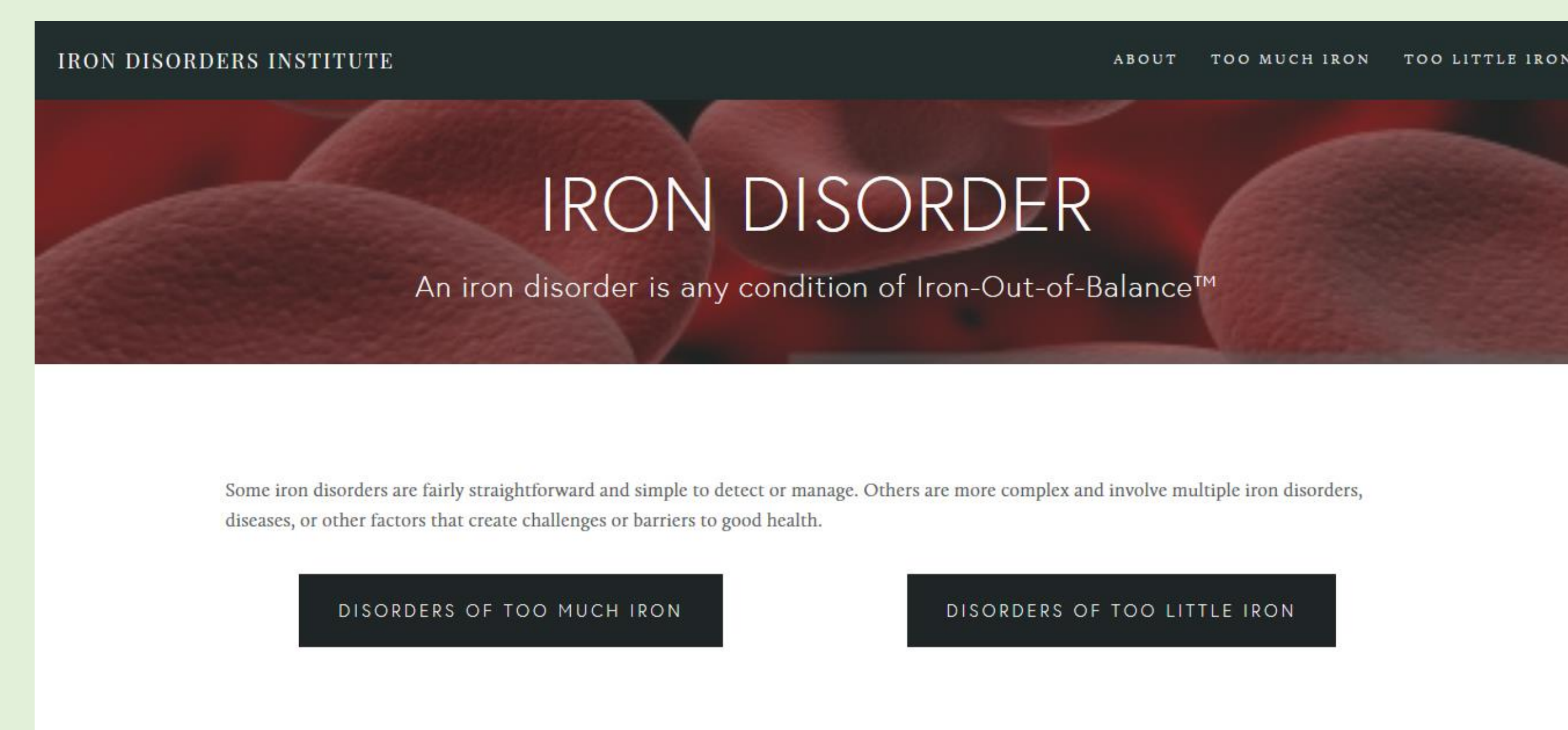
For iron disorders patients, research about their conditions is most easily accessible through a website. While the content on irondisorders.org was updated and read well, the disorganized layout prevented users from reaching important information quickly.

Before:



Re-categorizing pages required understanding iron disorders. Not all iron disorders can be categorized as “too much” or “too little” iron as the new format suggests, so I had to accommodate special cases.

After:



REACHING THE DOCTORS

Which layout makes sense to a doctor doesn't always make sense to patients. Recreating IDI's medical journal, *idInsight*, also required extensive care and research.



Because I was not very familiar with the format of a medical journal, I had to look at other science publications and devise several test templates for approval by doctors and health professionals on IDI's Editorial Board. Eventually, a final layout was approved for future issues of *idInsight*.