

FULCRUM

Issue No. 1 - Fall 2012

Welcome to our first issue! The name of the newsletter reflects the essential role that the library plays in the intellectual life of the university - a fulcrum for exploration, discovery and scholarship.



ful·crum /'fōlkrəm/

Noun:

1. The point on which a lever rests or is supported.
2. A thing that plays a central or essential role in an activity, event, or situation.

[Source](#)

Scholarly Conversations

Upcoming series on scholarly communication, focused on faculty.

Mark your calendars!

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QR Code Scavenger Hunt

Learn how students cracked the code.

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Faculty Fridays

Upcoming workshops for faculty. Work smarter, not harder!

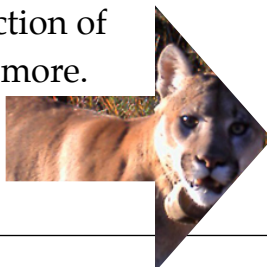
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Digicenter

Learn what is new in our online collection of images and more.

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Max Heller Collection

Learn more about our upcoming exhibit in Special Collections and Archives featuring a former mayor of Greenville.

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News from the Stacks

Learn about collections changes, new services, and news from PASCAL Delivers.

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Mystery Photo

Do you think you've been everywhere in the library?

Check out the mysterious photo on... Page 9



Featured Database: Credo Reference

What is Credo Reference?

Credo is a vast online library, providing access to the full text of hundreds of highly regarded reference titles. And Credo brings the facts alive with images, sound files, animation, videos, and much [more](#). Find speedy, simple answers and full in-depth articles.

What is special about Credo Reference?

Credo's huge library of facts is made easily accessible in engaging and entertaining ways - you have the concept map for visual learners, dynamic tables to make statistics meaningful, interactive maps, timelines to put events into historical context, talking dictionaries, and the ever popular crossword solver.

How many titles are available?

Credo Reference is constantly expanding and currently offers around 300 quality reference titles on every major subject.

What sort of titles are they?

Credo Reference contains dictionaries, bilingual dictionaries, thesauri, encyclopedias, quotations, and atlases, plus a wide range of subject-specific titles covering everything from the arts to accountancy to Shakespeare.

How do I get started?

You can find Credo Reference in the [All Databases list](#). Get started by simply typing keyword(s) into the search box and clicking on the 'Search' button. Or click on 'Find Topic Pages' and choose the collection that you would like to explore.

Learn more about new databases, trials, and library news on our [Furman Library News Blog!](#)



Scholarly Conversations

The [Research Works Act](#) and the [Cost of Knowledge](#) movement recently brought international attention to key scholarly communication issues. These issues, centered on access to and impact of scholarly discourse, are not limited to large research institutions. Every creator and consumer of scholarly information should be aware of these topics. The goal of the Scholarly Conversations series is to educate our communities, particularly faculty members, on scholarly communication issues and spark dialogues about how we create, share, and consume scholarly information on the liberal arts campus.

Upcoming Events for Fall 2012:

[Introduction to Scholarly Communication Issues](#)

Date: Wednesday, September 5, 2012

Time: 12:30pm - 2:30pm

Presenter: Lisa Spiro, Director of NITLE Labs

Location: Patrick Lecture Hall - Plyler Hall

Join the conversation as Dr. Lisa Spiro shares with us an introduction to the concepts and issues surrounding scholarly communication.

[New Models of Academic Publishing](#)

Date: Tuesday, October 23, 2012

Time: 11:15am - 1:00pm

Presenter: Molly Keener, Scholarly Communications Librarian

Location: Patrick Lecture Hall - Plyler Hall

Join the conversation as Molly Keener, Wake Forest University, explores new models and means of academic publishing, including open access.

[Altmetrics](#)

Date: Friday, November 16, 2012

Time: 1:30pm - 3:00pm

Presenter: Jason Priem, Royster Fellow

Location: Patrick Lecture Hall - Plyler Hall

Jason Priem, UNC-Chapel Hill, will come share with us his exciting work on tracking and measuring scholarly impact beyond traditional measures. Has your work been the talk of twitter?

Details are available at

<http://libguides.furman.edu/scholarlyconversations>.



Changes in Space

The government documents microfiche has been consolidated with our other microforms, and its former home has been converted into study space.

Thanks to ITS, we have four brand new printers in the research commons!

The Science Reading Room has been emptied, and its contents have been integrated into the main library's bound journal collection.

Special Collections is expanding the university's archives into the 2nd floor Friends of the Library Room.

Sending microform and print journal requests electronically

Is the item you need in one of the many Furman print or microform collections? If so, let us scan it!

We will scan journal or newspaper articles, book pages or book chapters (fewer than 25 pages) from our current periodicals, bound print and microform collections and deliver the scan to your ILLiad account, where you can manage your interlibrary loan requests.

Just submit your request via your [ILLiad Account](#) and let us do the rest.

PASCAL Delivers

[PASCAL Delivers](#), our consortial borrowing program, is back to 5 days a week coming soon in Fall 2012!



Pinterest

On [Pinterest](#), we highlight our new academic, leisure and children's titles, recent additions to our audiobooks collection, and our books of the day.





QR Code Scavenger Hunt

Connecting incoming students with the library during Summer Orientation

In June, the Outreach division implemented a scavenger hunt of the library for the new Summer-O program. Incoming students were guided through the library's resources and services through the presence of QR codes, which launched videos of library faculty and staff introducing students to what we have to offer in each area, then directing them to the next clue. Areas of the tour included Circulation, Research Assistance, the General Collection, the Media Collection, the bust of Charlie Pease, and library neighbors

Academic Assistance, ITS Help Desk, and the StudioLab. Some of the required actions in the scavenger hunt were to dress up the bust of Charlie Pease (from costume materials in a box next to the bust) and take their photo with him, find candy inside of a printer, choose a film from the Media Collection that they felt represented them, etc. Those who completed the hunt received a very cool t-shirt announcing that they had "Cracked the Code." We plan to revise the hunt and use it with FYWs throughout the year.



**Scan this code with a
QR code reader**



Work smarter, not harder.

These hands-on workshops will highlight services and products to save you time and energy. We can show you how to take your research to the next level! Handouts and resources are also [available online](#).

Bring your questions.
Get answers - and snacks!

Sessions will repeat spring semester.

[Online Library Resources in Moodle](#)

Tired of your Moodle links to library databases and ebooks breaking? Let us help you create links that will work on- and off-campus, term after term. Bring your list of resources to this hands-on workshop and leave with a properly linked Moodle course.

August 17, 2012, 9 am - 5 pm, Library 041

[Twitter in the Classroom](#)

Curious about using Twitter, but overwhelmed by where to start or how to manage it? We will share our experiences and strategies for using Twitter to enhance class interactions and professional communication. (In collaboration with Mike Winiski and Dr. Kyle Longest.)

Wednesday, Sep. 12, 2012, 12:30-1:30 pm, Library 042

[eBooks](#)

Overwhelmed by the world of academic eBooks? Let us show you the basics of tracking down an eBook through the Furman Library Catalog and the possibilities for what you will encounter. Laptops will be provided, but you may want to bring the device you are most likely to use to read an eBook.

September 21, 2012, 12:30-1:30 pm, Library 042

[Search Alerts](#)

Do you find yourself running the same search in the same database? Has the digital revolution made your awareness of your field a lot of work? Let search alerts do the work for you.

October 12, 2012, 12:30-1:30 pm, Library 042

[Maximizing theSEARCH](#)

Confused by theSEARCH box on the [library's homepage](#)? Not sure how to get quality results from the resource? Come learn more about what makes up theSEARCH, its strengths and weaknesses, and how to maximize your results.

October 26, 2012, 12:30-1:30 pm, Library 042

[Finding Impact](#)

What is a journal's impact factor and what does it mean? In this workshop, we will talk about what an impact factor is and show you how to find and compare them. We'll also cover tools for tracking the times your work is cited and metrics for measuring the impact of that work.

November 2, 2012, 12:30-1:30 pm, Library 042

[Turnitin.com](#)

Meet with our Copyright Officer to discuss strategies for interpreting and utilizing Turnitin.com in the evaluation of student work.

November 30, 2010, 12:30-1:30 pm, Library 042

[Citation Creation & Management Tools](#)

Big projects often involve lots of research and complex bibliographies. Citation management tools and bibliography generators can help you organize the literature, share information with collaborators, and quickly create bibliographies.

December 7, 2012, 12:30-1:30 pm, Library 042



Furman Digicenter

Creating and enriching digital collections on campus.



Furman Student Newspapers: The Hornet

In the library's online digital collections, you can find copies of [The Furman Hornet](#), the precursor to The Paladin. With searchable text and articles filled with the going-ons from an earlier time, you will doubtless find something of interest to you.

Completed in Spring 2012, this digitization project was a collaboration between the Digicenter, Research Assistance, and Special Collections and Archives. Staff and students are

currently digitizing past copies of The Paladin, which should be online in the coming months!

Board of Trustees Minutes

In July 2012, the Digicenter completed the digitization of the Furman University Board of Trustees minutes, begun August 2010! General meeting documents from the years 1825 to 1949 are available online in LUNA, our digital collections. The [online collection](#) can be accessed with your Furman network username and password.

Looking for unique research and teaching materials?

Check out the Digicenter's [online digital collections](#).

You you will find over 55,000 items of academic and general interest, including photographs, books, audio recordings, and original manuscripts. Materials have been donated by Furman faculty as well as Special Collections & Archives. To view the entire collection, be sure to [login](#) with your network credentials!

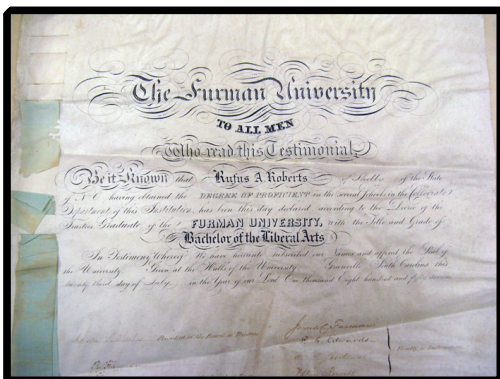
Please see image attributions on last page of newsletter.

Special Collections & Archives

Diploma Connection

Every day brings new connections, donations and surprises to [Special Collections](#). Alumni and family of alumni donate many interesting items, diplomas being the most frequently donated item.

One such donation included a Furman diploma from 1857 for a Rufus A. Roberts, one of only four students who graduated from Furman that year. The donor was a great-great granddaughter of Roberts. The object is amazing in and of itself, but the story continues. By an unfathomable coincidence, just the day before, we spoke with another Roberts descendant, a great-great-grandson of the same Rufus A. Roberts who had contacted us about his ancestor ...Rufus A. Roberts. These two descendants did not even know that the other existed!



The Max Heller Collection: *Evidence of an Extraordinary Life*

Special Collections and Archives will present an exhibition entitled "The Max Heller Collection: Evidence of an Extraordinary Life," September 7 - December 20, on the third floor of the James B. Duke Library.

Papers, artifacts, and audiovisual materials from Max Heller's long and illustrious life will be on display. A Holocaust refugee who arrived in the United States from Vienna in 1938, Heller built a successful career in textiles, but retired early to devote his life to public service and philanthropy. He served two terms as mayor of Greenville, from 1971-1979. In that time, he spearheaded the revitalization of downtown, desegregated City Hall, and worked to improve the quality of Greenville's low-income housing. After a closely-contested run for Congress in 1979, Heller was appointed chair of the South Carolina State Development Board by Governor Richard W. Riley. He continued to be involved with public and community service organizations until his death in 2011 at age 92.



Max Heller's connection with Furman runs as long as his connection with Greenville. Shortly after his arrival in the United States, Heller was visited by President Plyler, who had heard his story and offered to tutor him in English. After his retirement from business, Heller joined the university's Board of Trustees. Furman awarded him an honorary Doctor of Laws degree in 1975 and the Bell Tower Award in 1998. In 2002, the Collegiate Educational Service Corps was renamed the Max and Trude Heller Service Corps, in recognition of the couple's decades of commitment to the organization.



From the Director

In this time of Kindles, Nooks and iPads, what is the future of the book? Will the print book be a thing of the past? A cherished relic? A fond memory?

Twenty years ago, the academic library was print-centric. Print books and print journals were the primary means for students and faculty to do research. Card catalogs were used to discover and locate books and print journal indexes were the tools used to find journal articles. Today online catalogs, databases and e-journals have exponentially enhanced access to information.

The advent of electronic journals has been readily embraced by researchers because it has increased the searchability and accessibility of information, thus saving researchers an enormous amount of time. Currently, the Furman Library's policy is that new journal acquisitions are to be purchased in digital form, unless there is a compelling reason to do otherwise.

However, the addition of e-books to our general collection is more complicated than the transition to e-journals. With e-books, there are variations in user interfaces and platforms, inconsistencies in licensing which affect the user's ability to print and to download and higher costs. In addition, many students, faculty and staff prefer print books. Still, the library's collection of 260,000 e-books can be accessed on or off campus and provides keyword searching from "cover to cover" which is especially beneficial for doing research.

The e-book is still in its early and formative stage. Eventually, academic book publishers will employ a standard platform, interface and enable all e-books to be downloadable to all devices. Until then, the library will be straddling the world of the print book and the e-book, all the while staying in touch with user needs and preferences.

The Library's mission is to support the curriculum and meet the research and information needs of the university community. We are committed to providing resources in the format that is most helpful and effective for you — our students, faculty and staff.

Dr. Janis Bandelin, Director of Libraries

Furman Libraries Faculty & Staff

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Mary Fairbairn, Library Faculty x3226
Cris Ferguson, Library Faculty x2713
Steve Richardson, Library Faculty x3227
Libby Young, Library Faculty x2260

Mystery Photo

Where in the library is this mysterious door?

If you know the spot pictured, enter your name and guess at our [online newsletter archive](#). Winners will be mentioned in future issues.



Attributions

All images were captured by library faculty and staff members, except the following exceptions:

Furman Digicenter

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The Hornet, Special Collections & Archives



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Newsletter Archive

<http://libguides.furman.edu/newsletter>