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Live Well Greenville: Making the Healthy Choice the Easy Choice

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Making the Healthy Choice the Easy Choice



Greenville County, South Carolina



66% of Greenville County Adults are overweight or obese (SC Department of Health & Environmental Control, 2012)

41% of Youth in Greenville County are Overweight or Obese

(Furman University Study, 2008)

Our Mission

To create & maintain a healthy community through the promotion & support of policies, systems & environments that make the healthy choice the easy choice



History of LiveWell Greenville

Piedmont Health Foundation launches Childhood Obesity Taskforce; Furman University, Greenville Health System and YMCA of Greenville partner to launch Activate Greenville, a healthy living program Healthy Kids Healthy Greenville
launched to merge all policy,
system and environmental
change efforts to reverse
childhood obesity; county-wide
community action plan
developed; leadership team
convened

LiveWell Greenville receives nearly \$2 million from the Community Transformation Grant for Small Communities from the Center for Disease Control and Prevention; Half of these dollars were provided to partners

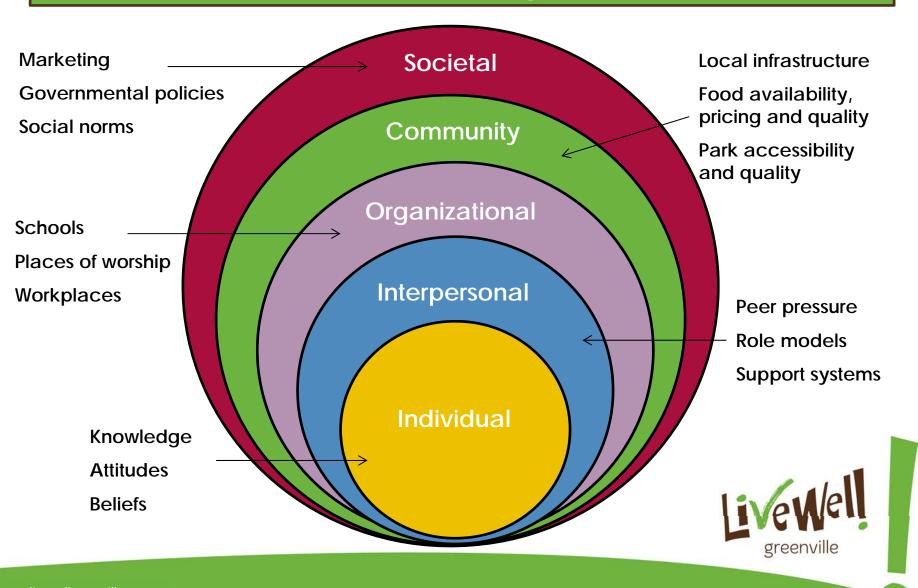
2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014

Youth Obesity Study commissioned by Piedmont Health Foundation and completed by Furman University Furman University and YMCA of Greenville partner to receive \$360,000 from Robert Wood Johnson Foundation Healthy Kids, Healthy Community grant; Greenville County Recreation District and City of Greenville Parks and Recreation receive \$30,000 from National Recreation and Parks Association ACHIEVE grant

Healthy Kids, Healthy Greenville rebranded to LiveWell Greenville; community action plans by setting/workgroup developed; YMCA of Greenville committed to serve as the fiscal agent Live Well Greenville receives \$1.5
million from Partnerships to
Improve Community Health from
Center for Disease Control and
Prevention; Half of these dollars
were provided to partners



Levels of Impact

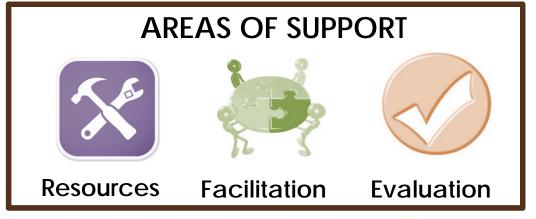




LiveWell Greenville









Student Involvement in LiveWell Greenville

- LiveWell Greenville Research Fellows
- Interns
- Independent Studies



LiveWell Greenville Research Fellows Program

- Provide undergraduate students at Furman
 University the opportunity to
 - gain knowledge and experience in local policy and environmental change efforts to influence obesity
 - participate in networking experiences with local non-profits and stakeholders who are working to influence change
 - obtain training in and implementation of assessment instruments

LiveWell Greenville Research Fellows Program

- 2013-2014
 - 20 fellows and 500 hours
 - Information and training sessions conducted
 - Greenville County youth obesity study completed
 - Out of School Time pedometer study completed
 - Out of School Time EPAO study completed
 - LWG Award Designations for schools, out of schools and workplaces scored

LiveWell Greenville Research Fellows Program

• 2014-2015

- 24 fellows enrolled
- Information and training sessions underway
- Out of School Time EPAO data coding and entry underway
- Out of School Time EPAO data collection scheduled for Spring
- Out of School Time Pedometer study scheduled for Spring
- Momentum Bike Club data collection scheduled for fall and spring
- Scoring for LWG Award Designations for schools, out of schools and workplaces scheduled for Spring

Making the Healthy Choice the Easy Choice

