Sports Briefs

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Notes from the Field

TOP OF THE FIELD

Perhaps the Southern Conference’s fabled Germann Cup, which is awarded annually to the university with the top women’s sports program, needs a new name.

This April, Furman captured its second straight Germann Cup. It’s also the third in the last four years. In 2016-17, Furman won SoCon championship titles in cross country, women’s tennis and women’s golf, while securing regular season SoCon titles in women’s tennis and softball.

Since the Germann Cup was established 31 years ago, Furman has won it 15 times.

So, how does the Furman Cup sound?

And the men didn’t fare too poorly, finishing second in the comparable Commissioner’s Cup.

LOOKING GOOD IN PURPLE

The Furman men’s basketball team just missed qualifying for the NCAA Division I Men’s Basketball Tournament.

But the university still had a presence at the big dance. Furman and the Southern Conference served as co-hosts for the tournament’s first and second rounds, which were held March 17-18 in Greenville’s Bon Secours Wellness Arena and broadcast by CBS.

And the Diamond F was proudly emblazoned on the hardcourt (please tell us you saw it).

Two of the regional participants—South Carolina and North Carolina—advanced to the Final Four with the Tar Heels winning it all.

NCAA officials, teams and fans must have enjoyed the experience. In April, the NCAA announced that the tournament would return in 2022.

Guess who gets to host again?

A PLACE ON THE DANCE FLOOR

Greenville’s Bon Secours Wellness Arena, which welcomes more than 550,000 visitors a year, now has a purple front door.

In February, Furman announced that it would sponsor one of the main entrances to the 15,000-seat facility. University signage and flags now adorn a prominent arena entrance. And the concourse includes images of Furman’s stunning campus.

The partnership offers Furman a number of other branding opportunities, including digital displays on the arena’s scoreboard and circular ribbon board.