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TAKING FLIGHT
The transforming gifts of Because Furman Matters
“... And from far coasts her children come,  
And crown her brow with flowers sweet...”

— Alma Mater
Furman matters. Our history will record few more powerful moments than the transforming capital campaign that raised more than $400 million over the first decade of the 21st century. This singular achievement—at its inception, Because Furman Matters was among the largest fundraising campaigns ever for a national liberal arts university—is testament to the University’s enduring hold on our imagination and affection, and the power of collective effort to sustain its ideals and traditions.

In these pages, we share the stories of those whose lives have been transformed by the campaign, the men and women who daily work to advance teaching, learning, and excellence. Most importantly, we celebrate the many donors whose commitment exemplifies the Furman ideal.
A Special Report

ACADEMIC EXCELLENCE
The places, people, and partnerships that are enriching scholarly life.

STUDENT EXPERIENCE
Bridging cultures at home and abroad, preparing for a changing world.

COMMUNITY CONNECTIONS
Strengthening partnerships beyond the gates.

ATHLETIC EXCELLENCE
A winning tradition advances, and spirit blooms anew.

CAMPAIGN SUMMARY
In a campaign called Because Furman Matters, people matter most.

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Dear Friends,

It is with pride and humility that we open this report on the most successful fundraising campaign in Furman’s long history. We are proud that Because Furman Matters surpassed its $400 million goal at the end of 2013, recording over $400 million in gifts and commitments to improve facilities, strengthen the endowment, and subsidize annual operations. And we are humbled that the campaign brought together a record number of over 27,000 alumni, parents, friends, faculty, staff, and organizations who share the belief that Furman really does matter and will continue making a difference for years to come.

No achievement of this magnitude is ever accomplished by the few. Furman is fortunate to enjoy the esteem of many who stepped forward at critical times, including the momentous cornerstone bequest from the Hollingsworth estate, which gave us the confidence that we would indeed reach our goal. And the generosity of The Duke Endowment’s ongoing support, which encouraged other donors to participate, sustained us through the inevitable challenges that arise in any ambitious and visionary campaign.

There are leaders too numerous to mention, current and former Trustees of the University who, as a group, provided 23 percent of the campaign total and helped lead discrete projects that connected us with other interested donors. We also are grateful to have worked side by side with the indefatigable volunteers of the Campaign Executive Committee, the Campaign Advisory Board, and other groups.

Our Presidents—David Shi ’73, Tom Kazee, Rod Smolla, and Carl Kohrt ’65—each provided leadership at key times. At the public launch, David and Susan Shi stepped forward with a $1 million commitment. Rod Smolla envisioned the direction of the campaign for its final $100 million push. And Carl Kohrt, Chairman of the Board of Trustees when the campaign began, worked to complete it during his recent tenure as Interim President. He and his wife Lynne, also contributed in excess of $1 million during the campaign. No other university in the nation has had a fundraising effort in which two sitting Presidents made commitments of that magnitude.

Notably, Furman’s own faculty and staff gave generously (over 80 percent contributed to the campaign) one of the surest signs of success and commitment. We are especially grateful to the staff of the Development Office, particularly to former Vice President Don Linebeck, who charted the early strategy and led the Townes Science Center effort, and to current Vice President Mike Gatchell ’91.

This report chronicles the many accomplishments of Because Furman Matters—the numerous scholarship funds that have created greater access for talented students, construction of sparkling new academic and student life facilities, upgrades to our athletics facilities, the establishment of academic centers and programs that have placed a distinctive stamp on a Furman education, and ongoing generous support for operating expenses.

Harder to convey is the spirit of this campaign, and what may go down as its lasting legacy: the many faculty, staff, and alumni who have been honored through named gifts and endowments, reflecting the deep and abiding relationships that distinguish the Furman experience.

It has been an honor and great joy to have been a small part of the story that is Because Furman Matters. We look forward with great confidence to the next chapter.

—DOUGLAS K. FREEMAN ’72

—RONALD A. MALONE ’81
ACADEMIC EXCELLENCE

The places, people, and partnerships that are enriching scholarly life

In the beginning, the centrality of academics drove the campaign. As the final $100 million push began in 2011, academic goals remained at the forefront. And in the end, success was measured chiefly by the completion of myriad projects that strengthened Furman’s tradition of rigorous intellectual inquiry and discourse: funding for professorships, faculty research and teaching, sustaining support for distinctive engaged learning opportunities outside the classroom, and the opening of new doors of access to talented students.

CHARLES H. TOWNES CENTER FOR SCIENCE

For a student pursuing a degree in the sciences, it seems fitting that the building that will house their studies is named after the scientist whose discoveries transformed how the world works. The Charles H. Townes Center for Science is named for the 1935 graduate who won the Nobel Prize for his role in the development of the laser and the maser. Dedicated in 2006, the $62.5 million facility houses all science departments within its 213,000-square-foot space.

The Townes Center for Science was the first and largest capital project associated with the Because Furman Matters campaign, adding 75,105 square feet and two new buildings to the old science building, Plyer Hall. The state-of-the-art facility incorporates Furman’s hands-on, interactive learning philosophy with an impressive array of cutting-edge research laboratories, computer labs, science libraries, and multimedia class rooms. The center hosts the Timmons Planetarium, a nuclear magnetic resonance lab, and three optics labs.

With its walls of glass and clustered laboratories offering multi-department applications, the Townes Center demystifies the sciences and offers opportunities for collaborative research.

213,000 square feet in the expanded Townes Center for Science

$62.5 million total cost of Townes Center for Science expansion
40 areas of study in the Townes Center for Science

800 donors who made a gift for the Townes Center for Science

75 number of research and teaching laboratories in the Townes Center for Science

24 feet—the diameter of the Townes Center for Science planetarium
Barnacles, hydrogel and the joy of research

As soon as he starts talking it’s obvious that Chemistry Professor Tim Hanks, Ph.D., has more than his fair share of energy. It emanates from his person, laced with a passion for his work that is impressive. A Fulbright fellow whose groundbreaking work could revolutionize the way we perform surgeries, Hanks is at the forefront of research in implanting electrodes into the nervous system. His excitement is palpable and infectious.

“I was offered the Fulbright fellowship for 2010 and 2011, which afforded me the opportunity to spend six months in Australia at the Wollongong University, specifically at the Intelligent Polymer Research Institute, because of our mutual expertise and interest in using devices such as alginate combined with conducting polymers to perfect electrode implantations in the nervous system.”

Alginate is a hydrogel, one of many jelly-like substances that are soft, biocompatible, and biodegradable. Coupled with conducting polymers, they can be used in devices such as cochlear implants to correct profound hearing loss. Alginate, which is much softer than the rigid platinum traditionally used in implants, is more compatible with the delicate nerve cells of the ear, where implants are connected to the auditory nerve through electrodes.

The application of Hanks’ alginate-conducting polymer mixture is also being used to make prosthetic devices more responsive.

“So, let’s say you’re replacing an arm, but you still have some muscle attached,” Hanks begins. “With a smart computer, we can implant our electrodes to run messages directly from the brain to the muscle, and then train the computer to understand what the brain is trying to say, so the muscle will act accordingly.”

He continues, “There are so many implications to this research. For example, 3D constructs where we actually embed neural cells and stimulate those cells electrically. We could grow tissue that can repair damage, for example, spinal cord damage. It’s our job, my job, to provide the fundamentals and the materials to the bioengineers and surgeons who can then perform the surgeries. One of the many reasons we’ve been working with the Australian team is because they are already tied into this network.”

Hanks’ team’s work also has far-reaching applications for the ocean. Ocean water and human blood have a similar chemical make-up. Both contain large organic molecules that like to stick to every available surface. Hanks and his team are chemically treating conductive polymer coatings to help prevent a very common oceanic problem called bio-fouling.

“Bio-fouling is when you put something in the ocean like a ship or an oil platform, and their surfaces become covered with organisms such as algae or barnacles,” says Hanks. “Barnacles adhering to the bottom of United States Navy vessels cost billions of dollars each year because having these little creatures attaching themselves to the ships can increase fuel costs by as much as 40 percent. Similarly, medical implants become lodged in the body, causing infections and other problems.”

Instead of the current coatings to prevent barnacles, which are environmentally toxic to marine life, Hanks and his team propose using a conducting polymer coating on vessels and implants that is completely benign.

“The implications of using this technology to mimic natural processes allows us to solve enormous problems in an environmentally friendly manner.”

This revolutionary research, both for the human body and bodies of water, is possible because of grant funds from the Furman Standard which Hanks and his team were awarded for collaboration with the Australian lab.

THE FURMAN STANDARD

A signature effort of the Because Furman Matters campaign, the Furman Standard pays tribute to those professors who set the standard for teaching excellence and to also ensure that Furman continues to attract, develop, and renew high-caliber faculty. Funds donated to the Furman Standard are disbursed through grant money given to current faculty members for the support of ongoing research efforts.

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34 professors honored with gifts of $25,000 or more through the Furman Standard since 2010

95 percentage of faculty who hold highest degree in their field

#WhyFurmanMatters

Furman is the perfect blend of scientific investigation through teaching and research, using our leading-edge facilities for innovative research, with the flexibility to collaborate all over the world.

—TIm HAnks
Endowed Professorships Bing Vick and Hugh Floyd ’84

Ending on a high note

To understand why a group of singers would get together and permanently endow a professorship, you have to understand what kind of person inspires that sort of loyalty. So it was with no small curiosity that we called Bing Vick, Ph.D., to discuss his illustrious and enduring career.

Bing Vick

Give me a quick recap of the last 40 years. (Laughing) Well, I came to Furman in 1970 fresh out of grad school. I took over from DuPre Rhame ’24 who had started the Furman Singers in 1946. I had tons of enthusiasm and energy and I aspired to take this group to the next level.

How did you do that?

By holding auditions, by being particular, and by demanding experience and ability. This really paid off. We became a nationally recognized (touring) collegiate choir. And our tours throughout the Southeast connected us to alumni, which connected us back to Furman. It was a win-win.

And then.

We started touring in Europe every other summer for a 10-day concert tour. Then in 1979, we held the first annual singers reunion—DuPre was still alive—so he got to meet my singers, I got to meet his, and they got to meet each other. It was a terrific experience. The last reunion before I retired we had 350 singers return.

It must have been hard to retire.

Yes. Furman Singers was really a central part of my life. My wife, Judy, and I were overwhelmed when they established an endowed professorship in our names. To my knowledge, there are no other programs in the country where the alumni have gotten together to do this. So, no, it wasn’t easy for me to leave, but I felt like we needed some new enthusiasm on board. And with an endowed professorship it would be easier to attract and retain the highest caliber musician to take over.

Like Hugh Floyd.

Like Hugh Floyd.

Hugh Floyd

Why would you leave a tenured professorship to come to Furman?

Dr. Vick called and asked me to carry on the Furman Singers legacy. Then Bill Thomas, who was the chair of Furman’s Music Department at the time, called me. And I couldn’t say no. I loved Oberlin, but the draw to Furman was huge.

Why?

Because an endowed professorship opened a world of opportunity for me and for the Furman Singers. We’re able to obtain scores that would normally be difficult to access. We’re able to be current with recent choral scholarship. We can attract really terrific talent. I attend conferences, like the National Collegiate Conducting Organization Conference, where I can spend time with my peers learning what appeals to college-age musicians.

What appeals to college-age musicians?

This spring we’ll be touring in England. A couple of years ago we were in Vienna. I would say that’s very appealing.

To you as well.

Let’s just say this, when I went to Salzburg, Mozart’s home, for the first time two years ago, I really understood what he was saying in his letters. The feeling of oppression that he conveyed, weighed on me as well. Not that Salzburg wasn’t beautiful—it was. But had I been a teenager, anxious to see the world, I would have done anything to leave. As Mozart did. It was life changing for me. And for my students.

Furman seems to provide pivotal experiences.

Furman changed everything for me. It equipped me for conservatory. It provided me discipline. It gave me clarity and a sense of purpose. In large part, those lessons were due to Dr. Vick. Which I am now, hopefully, passing on.

#WhyFurmanMatters

Furman Singers provided an immediate niche for each of us as we entered Furman. It was a place to belong and a place to contribute. For both of us, Singers are where our memories are and where we began friendships that continue to this day. Also for me (Sandra), I learned choral and conducting skills that I have used all my professional life as a church musician. For both of us, singing became a lifelong joy, wherever we live and work.

We wanted to honor this professor that we loved as he retired, and we realized that by endowing a permanent chair we were in effect insuring the future of Furman Singers in perpetuity. Leading this effort was the proverbial “opportunity to give back” to the organization and university that we love.

— Sandra ’72 and Ty Talton ’72
Furman Singers

Since 1946, Furman Singers has lifted its collective voice under the leadership of founder DuPre Rame, immediate past conductor, and professor Bing Vick, Ph.D., and current conductor Hugh Floyd, '84, DMA. Singers is open to majors and non-music majors, who face a rigorous audition process to join the storied ensemble.

There are nearly 1,500 living Furman Singers alumni who raised money to endow the Bingham L. Vick Jr. and Judith S. Vick Professorship of Music, permanently endowing the position of director of the Furman Singers and ensuring the legacy of excellence. Floyd is the first professor to hold this position.

"My wife and I never had children, so these kids were, are, our children. The reunions are really special to us. Our last reunion was the best. We got to see all 350 of them."
—— BING VICK

Endowed professorships

One of the best opportunities for donors to have a lasting impact rests in supporting Furman’s endowment. The Because Furman Matters campaign sought to strengthen the endowment as the cornerstone of fundraising efforts in recognition of the enduring investment such gifts provide.

An endowed professorship underwrites the work of a distinguished senior-level professor in the field of the donor’s choice. Like other permanently endowed funds, the professorship will remain with Furman to ensure the teaching and learning experience in perpetuity.

A donation of $1.5 million will endow a professor at Furman. Over the course of the campaign, three professorships (Asian Studies, Bingham L. Vick Jr. and Judith S. Vick Professorship of Music, and the Dorothy and BH Peace Professorship in Religion) were added to bring the total number of endowed professorships to 27.
Music, microscopes, and medicine

Why not make a career out of music?
Music is very personal for me. It's a pleasure to play. I didn't want it to become my job.

How does the Townes Center for Science play into your music major?
The Townes Center is what attracted me to Furman in the first place. I knew that Furman had strong sciences and I knew that I could really study in this beautiful, new building. I took all my basic classes there, chemistry, physiology, biology. I used the lab all the time. Learning the basics of the sciences was huge, because I wasn't exposed to that being a music major. Most of the hard exposure I got was in the Townes Center.

Where did it take you?
Bellevue Hospital in New York City. It's a hospital that is perpetually unfunded, so my scholarship enabled me to work for the summer, doing both my internship and research, and since I had zero funds on my own to go, Furman Advantage paid for all of it.

That's quite the opportunity.
It was. I was able to work on clinical studies involving HIV testing and compliance, physician's attitude as it affects patients, bike accident surveys. It was an opportunity I would have never had as a college student without that scholarship.

How did it benefit you?
The Furman sciences division prepared me beyond what I could have imagined for what I'm doing in medical school. Partly because of the hands-on experience, but also the extraordinary teaching. The labs and hands-on applications really solidified what I was learning. Basic sciences can be so abstract until you put them into practice. From genetics to human physiology, the practical application makes it stick and Furman has the capabilities and the will to do that.

One of the Furman credos is to break down the barriers between disciplines. Did you feel that while you were there?
Absolutely. Furman offers a broader liberal arts education that encourages you to think, reason, discuss and make connections that were previously unseen. I could appreciate physics while studying music, biology while producing sound. But even bigger than that, I found huge connections between medical ethics and medical sociology—Furman gave me a holistic understanding of humanity.

How did the Furman Advantage Program help you?
Science fascinates me, but I love people. And through the medical ethics program I was able to witness the tangible aspect of medicine firsthand. The Furman Advantage Program gave me that opportunity.

That's a big thought.
It is. In my opinion, it's a liberal arts approach to health care. And I think it's the direction in which health care is going. Or at least that's where I'm going to take it.

#WhyFurmanMatters
From academic excellence, to personal growth, spiritual discovery and challenging worldviews, Furman grows students into leaders.

—RACHEL DONALDSON '13

“We’re not just pre-med, pre-dental, pre-nursing. [We’re] opening even more doors for students to get both clinical and nonclinical health care experiences.”

—JOHN BANISAIUKAS, PH.D., CHIEF HEALTH CAREERS ADVISOR, FURMAN UNIVERSITY
25 percentage of the student body indicating an interest in a health career

35 percentage of the 2013 freshman class interested in a pre-health major

11 Furman’s 2013 ranking among undergraduate universities for research

100 students supported by Furman Advantage in 2013–2014

The Furman GHS connection

In the fall of 2013, Furman and the Greenville Health System (GHS) entered into a formal academic partnership that will allow the University to develop innovative programs for undergraduate students interested in health-related careers and offer hands-on experiences at one of the Southeast’s largest health systems.

Although specific plans are still under way, Furman professors envision a bridge program for students entering medical school and vastly expanding internship and research opportunities that could touch nearly every academic department from religion to economics.

“It will be Furman’s responsibility to design and oversee programs to provide students with a wide range of learning experiences at GHS,” said Furman Interim President Carl Kohrt ’65.

Because students are embedded in the health care delivery system from their first days on the GHS campus, they experience an interprofessional approach to education from practicing clinicians that hones their academic skills as well as critical team skills. The model helps offer the right experience at the right time in each student’s educational journey.

As a liberal arts institution, Furman is equipping students to experience the health care workforce, a process widely recognized as the best pre-professional training for students entering health-related careers.

“This kind of singular vision to transform health care simply hasn’t happened before in the United States. GHS and its university partners will be a catalyst for a new way of thinking, a model of change that breaks down boundaries and rebuilds a new approach that can leverage resources, harness new ideas, and create a synergy that creates tangible real-world results.”

—SPENCE TAYLOR, M.D., VICE PRESIDENT OF PHYSICIAN ENGAGEMENT AT GREENVILLE HEALTH SYSTEM (GHS) AND PRESIDENT & CHIEF ACADEMIC OFFICER OF GHS CLINICAL UNIVERSITY
Rinker Center Maureen Megan '09

Rice paddy diplomacy

As a Caucasian living in America, I've never contemplated what it means to be part of a minority. We study the Civil Rights movement in school, but the whole subject seems very disconnected when you're not in the position yourself. In India, I couldn't escape the fact that I was very different than everyone else. To Indians, my white skin came with a number of stereotypes: they instantly thought I was a) crazily rich and b) easily tricked.

Everywhere we went, we were pointed at, laughed at; numerous people asked to be in pictures with us, and probably hundreds more took our pictures without asking. While walking down the stairs at the Taj Mahal, a towheaded girl in our group felt someone leaning on her shoulders and tugging her hair from behind. Thinking it was one of us, she started laughing, and turned around playfully to see an elderly Indian woman getting her picture taken while clasping her white-blonde hair in her hand. By the end of our trip I found myself getting excited and pointing out white people when I saw them.

It was incredibly frustrating at times. As I am a self-diagnosed "indophile," I just wanted to blend in, I wanted to belong. I didn't want to be something foreign and exotic. I wanted to be part of the culture. But even masked in my sari and bindi, I was white, and therefore inherently different. For the first time, I had to come to terms with that.

We left Delhi by train to meet with a Furman graduate doing environmental work in the Rajasthan city of Jaipur. Then flew to Bangalore, the Infosys capital of India to tour a multinational company whose yearly revenue exceeds $3.1 billion.

As we headed on to Mysore, a bus drivers’ strike was brewing. To avoid getting tipped over by an angry mob, we boarded our bus and snuck out of the city at 4 a.m. to our destination of Nagarhole National Park.

After Nagarhole we traveled by rail Kochi to the southern state of Kerala. Though we’d studied it in the abstract, we came to find that southern and northern India were entirely different. Kerala, a communist state, actually had the highest literacy rates in India, along with the lowest in female infanticide. Women walked the streets comfortably and poverty was a less prevalent than in Northern India.

We traveled further south into Tamil Nadu to a village whose inhabitants had never before seen white people. Expecting to plant trees with the villagers, we rolled up to the school and were all surprised to see a sign reading "Amurkar Government Primary School".

RINKER CENTER FOR STUDY AWAY AND INTERNATIONAL EDUCATION

Steadfast supporters of Furman for more than 25 years, David and Leigh Rinker H ’04, most recently pledged $1 million for the newly named Rinker Center for Study Away and International Education, located in the renovated Trone Student Center.

Their gift establishes an endowment primarily to fund student scholarships in the Study Away program, distinguished by Furman faculty-led immersion and study across the United States and abroad. The center also supports the needs of international students enrolled at Furman, thanks to the generosity of Trustee Bob Buckman and Joyce Mollerup.

The Rinkers are founders of Furman’s Partner Scholarship Program and are members of the Benefactors Circle, a giving recognition that honors those whose cumulative gifts surpass $1 million. They have also been strong supporters of additional program projects, the Cofrin Center for Vocational Reflection and the Charles H. Townes Center for Science. Three of the Rinkers’ four children attended Furman, and Leigh has served multiple terms on the Furman Board of Trustees, including a term as chair. The Rinkers have supported travel study programs at numerous other colleges, including Stetson University, David’s alma mater.
Maureen discovered that travel might involve pachyderms, and that she excelled in rice planting.

School Welcomes Furman University, Green Village. U.S.A! Our teachers were given gigantic marigold garlands, and a festival was in full swing. Amid the shouting, microphone squeals, flies, camera flashes, and swirling incense, we watched schoolchildren dance.

On our way back from Cheyyar, our vans pulled to the side of a road straddled by rice paddies. We tiptoed down a narrow mud pathway between the paddies to a group of Tamil women. There they were, knee deep in muddy water, dark skin glistening in the hot India sun. Taking off my shoes and rolling up my pants, I stepped into the murky water as the women laughed. I was handed a bundle of rice plants as they watched with skeptical eyes. Because I could only say “Thank you” in Tamil, we worked silently beside one another. I got into the routine, shoving plant after plant into the sticky mud. The women chattered excitedly around me. I finally asked Professor Suresh Muthukrishnan, Ph.D. (Earth and Environmental Sciences), what they were saying. He told me that they were surprised a white girl had rice planting talent. How absurd! I won the award for the best rice planter that day. I was overjoyed! Throughout the entire trip I’d attempted to blend in, but always felt slightly disconnected. Suddenly, standing in the warm water of an Indian rice paddy, so far from home, I fit in!

—MAUREEN MEGAN ’09

45
years Study Away programs have been offered

49
percentage of students participating in Study Away programs annually

37
number of Study Away programs offered in 2013-2014 academic year

$1.5 million
gifts made to support Study Away programs
Traveling away from home for the first time without your parents is daunting. Traveling 8,980 miles to a country where the nuances of the language and the culture escape you, is especially intimidating. So it was with trepidation that Sam Kristen Can ’17 boarded a plane from Vietnam to Greenville, to spend four years at a school where there were at most 40 other students like her.

Enter Allie Flett ’14, a Furman senior and an American from Knoxville, Tennessee, who was interested in participating in the newly created International Connection Program, whose sole purpose is to help incoming foreign exchange students acclimate to their new country and new university.

What drew you to this program?

Allie: I guess because I had traveled abroad and knew what it was like. So, when they sent the email asking people who'd studied abroad if they were interested, I applied and got matched with Sam.

Sam: We had both been to Australia. Allie to study and I to visit. We both loved Sydney.

What kind of hard times?

Sam: The most difficult thing to find here is friendship. Sometimes I don’t know when to say “hi”—I want friends, not acquaintances. You have to make extra effort. But then, if you reach out too much, people might think you’re clingy. It’s tricky.

Are you two close?

Both girls: Yes.

Sam: There are many people in the program who are not as close as we are.

Allie: I help her with her school work.

What else do you help her with?

Sam: I have a list on my phone—things to ask Allie.

Allie: That’s funny. I didn’t know that.

Sam: I have things on my list like: What are your favorite snacks?
Tell me about pretzels and Doritos. Or pretzels with peanut butter. Is it ok to talk about myself all the time? When can I talk to people about myself and when do I listen? I don't know many American customs, so Allie helps with that.

So I guess it's hard to make friends.

Allie: I can see how it would be hard to make friends internationally. It's hard to merge the two groups.

Sam: I have made friends. But it's hard to break out of the international bubble. It just is. My closest friend came from the international students' orientation. But I also met Allie. And I'm more confident because of it. I'm grateful for Allie.

Allie: I'm grateful for you, too.

#WhyFurmanMatters

Sam: It's providing an excellent education for me. It also matters because of the relationships between professors and students. I also chose Furman because of the environment. It's beautiful.

Allie: Furman provides international students with the opportunity to study abroad. By being at Furman, I've gotten to go abroad. And that experience has been invaluable.

38 international students attended Furman in 2009

108 international students currently attend Furman

53 nationalities represented in the student body

35 international students in the 2013 freshman class
Scholarships

A forever family at Furman

When Fiona Hay Bloom '12 talks about her dad, her eyes get a little misty. The same happens when she talks about how Furman United saved her college career. More than once. This is a young lady with an abundance of unabashed gratitude who has flourished despite her trials. And there were many.

2008 was a tough year for Bloom. Her dad lost his business, and with it, nearly all of his personal and professional assets. Including a way to pay for her tuition. "After my dad lost his business, I applied for a Furman United Scholarship," Bloom says "And I was blown away when I got it. I was able to complete my freshman year."

But the financial struggles continued, and she applied again for her junior year. She also worried that she would face the same situation her senior year, but her dad said, "We'll work it out." But it didn't really work out that way.

Near the end of Bloom's junior year, her dad was diagnosed with stage-four brain cancer. She says, "He literally went from walking one day to not walking the next. I went home to Marietta to be with him and stayed with him in the hospital all of May and June. And then he died in July."

And her situation changed again. She says, "There was now zero income and no way for me to continue at Furman. None." Given her circumstances, the Furman Financial Aid Office helped her once again find the money she needed to complete her college experience at Furman. "It was the biggest blessing for me to be able to complete my education at Furman. The absolute biggest blessing. And Furman United made it happen."

Now married and on her way to American University for a Masters in International Communication, Bloom is determined that the minute she can, she will give back to the Furman United Scholarship Fund. It saved her college experience and many others like hers. It's also where she found a community of people, peers, and professors whose life lessons she'll take with her wherever she goes.

#WhyFurmanMatters

Furman matters because it's where I developed a passion for learning, but maybe more importantly, found my extended forever family.

—FIONA BLOOM '12

FURMAN UNITED SCHOLARSHIP FUND

The Furman United Scholarship Fund, launched by the Board of Trustees, was created in response to the economic downturn in 2006. The ongoing mission is to ensure that every student who begins an academic career at Furman will have the opportunity to graduate. Supported by faculty, staff, and students alike (along with alumni and parents), Furman United received a boost in 2012 when the Daniel-Mickel Foundation committed $300,000 to establish a sustaining endowment for the fund. By 2014 Furman United had helped 165 students complete their Furman experience.

$600,000 the original goal set for Furman United funds

$2.2 million given to Furman United since the campaign began

$190 million endowed and annual scholarship funds raised through the campaign

85 percentage of students receiving financial aid
Established in 1998 and strengthened during the early stages of the campaign, the Partners Scholarship Program connects donors with the student scholarship recipients they directly support. Emelyn Sanders, Trustee Emerita, and Dan Sanders H ‘04, Trustee, joined Partner Scholars Luis Gonzales ‘12 and Jorge Jimenez-Flores ‘11, two of the 13 scholars they have supported, during the annual spring Partners Dinner. The Sanders are among 36 partner donor households that supported 498 students, often for multiple years, during the last decade.

A legacy that matters

When Tom Triplitt ‘76 talks about his dad, you can feel the warmth of decades of memories that made their relationship unforgettable. He has a similar warmth for Furman, first as a student, and now as Alumni Director. So, it’s no surprise that Triplitt chose to merge two of his loves to create an enduring legacy.

Your dad had a tough upbringing.
Growing up during the Depression shaped everything about my dad. His father died when he was 16 and the family had to move so his mom could work; she was a teacher. It made my dad really appreciate the sacrifice his mother made for his education.

What prompted you to start a legacy scholarship?
Once he started working, my father started saving so I could go to college, so his grandchildren could go to college, and his great grandchildren. He was never really a wealthy man, but he was frugal and a good investor. When he was 90, an opportunity

What was his legacy?
His biggest legacy was the way he treated people. He was fair, generous, and tried to instill a sense of self-worth in everybody he met. When he died at 94, I lost my best friend.

What’s your hope for the future?
I would like students who receive our scholarship to know about the legacy my father left. And I hope that my family continues to support this scholarship into perpetuity. My legacy. For him.

#WhyFurmanMatters

Furman has something unquantifiable. Beyond great students and great teachers there’s an intangible quality that makes it so exceptional. It helped me find out who I am.

—TOM TRIPLITT ‘76
STUDENT EXPERIENCE
Bridging cultures at home and abroad, preparing for leadership in a changing world

In a college classroom, the world is revealed. Outside of it, the world is experienced. Furman has long provided both kinds of exposure to each new generation of students, but perhaps never more intentionally than in the opportunities afforded by Because Furman Matters. Extensive renovations and new construction ensured a sophisticated and rich environment for learning, living, and leadership. Expanded internship, study away, and research programs took students outside the gates and confidently into a world that will be of their own making.

AT HOME IN THE TRONE STUDENT CENTER
A $7.75 million renewal turned a crossroads into a destination—giving everyone on campus a place that feels like home.

Over 6,000 square feet of new space have been added to a building that has served Furman since 1967. Coupled with extensive renovations, the center serves to unite the goals of student development seamlessly with the ideals of liberal arts and sciences education. Students come to the Trone Student Center for student organizations such as Furman University Student Activities Board (FUSAB) and Greek Life, or to work in the student media suite, participate in small group study, enjoy a meal, browse through Barnes & Noble, or watch a movie at Burgiss Theatre.

To that end, the offices of Career Services, Undergraduate Research and Internships, the Cothran Center for Vocational Reflection, and the Rinker Center for Study Away and International Education are united in one area, trumpeting Furman’s commitment to preparing students for their lives after graduation.

A separate part of the building is dedicated to meeting space for student groups ranging from the Student Government Association to Heller Service Corps, where they learn to negotiate the intricacies of collaboration and sustained effort that are essential to leadership.

And there is new recreational and social space—places to eat, to study, to buy books and a cup of coffee. Notably, the University’s first full-service restaurant serving alcohol, called the Paddock, is now open to the public, bringing students and the large community together in a space that opens to the Furman Lake.

6,000 square feet added to the Trone Center during the latest renovations

200 number of student organizations that meet in the Trone Center
1,800 students placed in community service agencies last year through the Heller Service Corps.

13 number of active sororities and fraternities on campus using the Trone Center.

2,000 pounds of lettuce used annually in the PalDen's famous Caesar wraps.

135,000 attendance at meetings in the Trone Center during one academic year.
Summer China Experience
Matt Alexander '09

The Alexander identity

Matt Alexander '09 is somewhat of a contradiction. On one hand, he's a former Asian Studies major at Furman who's now pursuing his master's in real estate development at Clemson. But on the other hand, he's a tough U.S. Army captain who graduated from the ROTC program at Furman and went into the Georgia Army National Guard to fly Blackhawk helicopters in Iraq as part of the MEDEVAC Corps.

If it sounds a little Jason Bourne to you, it's not by accident. This is a man who knows what he wants and goes after it.

"Prior to my freshman year at Furman, an Asian Studies grant allowed me to travel to China, all expenses paid, for three weeks during the summer. The only thing I had to do was take Mandarin as my language requirement."

He continues. "But I was intrigued by the interplay between the U.S. and China foreign policy, and stunned by how much the Chinese influenced history, and how much Chinese history affects our lives today. Becoming an Asian Studies major was an easy sell for me."

And it was his major that also shaped his world view. That, and an eight-month stint in Iraq.

"As Americans, we're really isolated from the rest of the world."

He pauses, considering his words carefully. "I saw this in China and then again in Iraq. It's humbling to travel and live in other places in the world and then come back here. Unless you've done it, it's hard to really recognize how blessed we truly are in this country. But in some ways, I guess it's by design. I serve my country to protect our way of life. I am so grateful to have had that experience. To see firsthand our place in this world. I couldn't have done it without my major or my military experience."

He laughs when asked if he's actually used his degree. "Yes, as a matter of fact, I have. I interned with Greenville Mayor Knox White over the summer and he hosted several Chinese delegations during my tenure there. My degree and basic language skills definitely came in handy."

ASIAN STUDIES

As a leading expert on the world's investment markets, Ravenel Curry '63 understands the expanding role that Asia plays in the world's economy and, increasingly, in U.S. foreign policy.

To foster student understanding and engagement with countries like China, the former trustee provided a $1 million gift to Furman's Asian Studies program, primarily for Chinese Studies, propelling the program into a cross-disciplinary engine for cultural, economic, and political study of the region featuring language acquisition, foreign study, and research.

Most recently, Curry pledged $500,000 to support Political Science's Tocqueville Program.
The Cothran Center for Vocational Reflection

Divining direction

The Cothran Center for Vocational Reflection, originally the Lilly Center for Theological Exploration of Vocation, is designed to invite students, faculty, alumni and the community-at-large to explore the meaning and purpose of life. Begun in 2001 through a grant from the Lilly Endowment, the Center was renamed in 2013 after a generous contribution from John C. ‘54 and Jeanette Watson Cothran. The Cothran Center serves hundreds of students, faculty, staff, alumni, and community members, encouraging exploration, nourishing discussion, and providing resources for vocational discernment at key developmental and transition points. Two of the men leading the charge are the Center’s Administrative Director David Bost, Ph.D. and Program Director Eric Caire.

Why do you think having a vocational reflection center is valuable in today’s society?

DB: The Center encourages students and the community at large to reflect on their fundamental values. Vocation, in its most profound sense, is all about calling. The Center works with individuals and groups from all faith perspectives to help them discern their authentic voice of identity amid the noise and confusion that many experience in today’s society. We provide resources like retreats, lectures, seminars, classes, workshops, and travel, for people to explore their true purpose in life.

How does the Center integrate with a liberal arts community?

EC: The Center is a natural fit with a liberal arts education because both encourage cross-discipline critical thinking, discerning where you fit in the world, examining your passion and purpose and then blending your passion with your everyday life across careers, citizenship, community, and family.

DB: The liberal arts experience stands apart from the others because through its broad approach to education, students are exposed to many different academic disciplines and thus learn to think critically about many different subjects. In virtually every class, students learn to process information in a coherent, intelligent fashion and are required to communicate their knowledge, discoveries, and interpretations in systematic and rational ways. The Center encourages this type of reflective thinking.

What does the Cothran Center offer?

DB: We offer many programs and resources for vocational discernment. And obviously our offerings change as the needs of our community change. I don’t see our work here in the Center as something extra to Furman life, I see our work essential to Furman life—helping students, faculty, staff, alumni, friends, and the community always be reflective on their authentic self, their deep values and beliefs, and where they can best help meet needs in the world around them.

#WhyFurmanMatters

Furman academics are incredible, but people are what make an organization successful. The combination of Furman’s faculty, staff, and student body made for a unique atmosphere that fostered relationships and a support group that I could have never imagined finding anywhere else.

— MATT ALEXANDER ’09
The path to Washington

When I first arrived on the Furman campus, political science was not my path. I was an intended Psychology/English double major, my advisor was in the Psychology Department—that's what I planned to do. But college is full of those little ah-ha moments that can change everything. The day after the 2004 election was my first.

It was a grim day, and I came back to my hall to find some of the girls already thinking ahead to 2008. One said, "I could never vote for a woman for President because America would look weak in the eyes of the international community." To my surprise, the others agreed and then asked me what I thought. I was stunned. Rarely am I ever at a loss for words, but in that awkward moment I could only respond: "I'm going to prove you wrong!"

The swiftness with which I responded to those girls revealed that I was not satisfied with just observing and commenting on the political process. I wanted to live it. The next day I changed my major to political science.

My sophomore year I went to Washington, D.C., for Furman's Study Away program there. I was taking three classes with a Furman professor and also interning at the U.S. Department of Health and Human Services in the Office of the Secretary. My time at HHS was right when avian influenza—bird flu—was at its peak.

I gave up chicken for a while and became a walking dictionary on bird flu because I was responsible for creating the glossary and Frequently Asked Questions pages for the government's one-stop website, PandemicFlu.gov. At 19, I was contributing content for government websites, going to high-level meetings, interacting with then Secretary Michael Leavitt and the Surgeon General. I was not ready to go home that summer, so I interned with Hillary Clinton, who was then serving in the United States Senate. But because it was unpaid, I applied for Furman Advantage and got it. $1,500 for my next experience. With those funds, I worked for her state director and supported the daily operations of the Senate office. I met Senator Clinton my first day, helped staff her for events when she was in New York City, compiled her personal briefing book, and toured President Clinton's office in Harlem. I met New York with Clinton's dare-to-compete spirit. It inspired me.

"I met Senator Clinton my first day, helped staff her for events when she was in New York City, compiled her personal briefing book, and toured President Clinton's office in Harlem. I left New York with Clinton's dare-to-compete spirit. It inspired me."

—CHRISTINA HENDERSON

In the winter of my junior year, I participated in Furman's study abroad program through sub-Saharan Africa. Over two months, I traveled with 35 students and three professors to Namibia, Botswana, and South Africa. We did homestays, worked at an orphanage, camped in the Kalahari Desert, climbed mountains in South Africa, and visited the infamous Robben Island in Cape Town where Nelson Mandela spent 18 years in prison.

The day I got back in the country I had an email from one of Senator Clinton's senior policy advisors asking me to join Clinton's presidential primary campaign in South Carolina. I worked on the campaign full time while still serving as president of the student body. It was one of the most intense, and yet rewarding learning experiences of my life. Funding from the Furman Fellows award that I received the fall of my senior year enhanced that experience allowing me to travel to Iowa, Ohio, and North Carolina for the primaries. I would have never survived that combination of experiences and factors without the support of the faculty, administrators, and staff at Furman.

After graduating from Furman and a couple of years working on Capitol Hill, Christina went on to earn a master's degree in public policy from Princeton University. She now lives in Washington, D.C., where she works for D.C. Councilmember David Grosso as his deputy chief of staff. She handles his policy portfolio crafting new legislation and political strategy.

#WhyFurmanMatters

Because it is the type of institution that pulls more potential out of you in four years than you ever believed you were capable of.

—CHRISTINA HENDERSON '08
Christina at the time she received a master's degree in public policy from Princeton University

**FURMAN INTERNSHIPS**

**INTERNSHIPS ARE CONSIDERED A VITAL PART OF THE ACADEMIC LEARNING PROCESS AT FURMAN.** More than two-thirds of the student body complete an internship during their time at Furman, pursuing opportunities in Greenville, internationally, and throughout the United States. Furman students work with the University’s internship Office and alumni and parent connections to foster valuable experiences beyond the classroom.

**FURMAN ADVANTAGE**

**THANKS TO SUPPORT FROM FURMAN DONORS,** students wishing to participate in an internship or research project may apply for Furman Advantage funding. Hundreds of these opportunities are funded each summer, providing competitive fellowships for Furman students who would otherwise receive little or no financial support for their efforts.
COMMUNITY CONNECTIONS
Strengthening partnerships beyond the gates

The implicit promise of the liberal arts and sciences is that educated men and women will be generous in their gifts, called to go beyond narrow self-interest to serve others. So, too, will the institution seek to enliven the larger world. Because Furman Matters expanded Furman's presence as a private college with a public mission, building upon and creating opportunities for intellectual, cultural, and economic partnerships with the larger community. In doing so, we ensured that the Furman gates are not barriers to the world; rather, they are an invitation to engage.

THE CONTINUUM FLOWS IN NEW HERRING CENTER

An important facet of Furman's public mission is found in the continuing education programs that offer lifelong learning, from early high school through retirement. For years, those programs were housed in various sites around campus, an impediment to those seeking a menu of ongoing educational opportunities and a barrier to the kinds of nimble, innovative thinking for programming that arises from close collaboration.

That all changed in 2012, when the 23,000-square-foot Herring Center for Continuing Education opened its doors. Featuring state-of-the-art classrooms, meeting and office spaces, ample common space, and even a demonstration kitchen, the Herring Center immediately created a welcoming place for community members and Furman faculty and staff alike.

Trustee Gordon Herring '65 and his wife, Sarah '66, provided the naming gift, which complemented an enduring commitment that includes scholarship support and the lead gift for the Nan Trammell Herring Music Pavilion, honoring Mr. Herring's mother.

23,000
square feet of multi-use space in the new Herring Center

3,000
upstate business and community members attend classes at the Herring Center each year
Community-focused learning opportunities in the Herring Center:

Bridges to a Brighter Future
Corporate and Professional Development
Osher Lifelong Learning Institute
Undergraduate Evening Studies

$6.4 million
110
285
85

total cost of the Herring Center project
students in the Undergraduate Evening Studies program
Osher Lifelong Learning Institute classes offered annually
Corporate and Professional Development courses
The face of the future

The Bridges to a Brighter Future program at Furman University has been connecting talented but underserved students with academic success for nearly a decade, and with support from Because Furman Matters is poised to become a national model for creating educational opportunity.

Bridges is a seven-year college readiness program that spans high school and college, providing guidance, mentoring, advisement, and much needed emotional support to students who show great promise, but have little opportunity to pursue it.

“Bridges is critically important to helping students actually see a vision for their future, to give them a sense of purpose and to provide a tangible step to attain their goals,” said Bridges Director Tobi Kinsell. “Bridges is the family that many of these kids don’t have. To many students, it is their family their lifeline.”

The Bridges program includes three seamless components:

FOUR-WEEK RESIDENTIAL PROGRAM:
Hosted on the Furman campus for three consecutive summers, this early incubator brings students into academic classes and also teaches them how to thrive in social situations, including etiquette, social skills, and enculturation.

SATURDAY COLLEGE:
Heled monthly each year, the Bridges students gain educational and real-life skill training.

CROSSING THE BRIDGE:
After high school graduation, Bridges students attend a summer program geared towards college success to help them jump-start freshman year and to help them persist through successful graduation.

“As of 2013, the multi-award winning Bridges program has 100 percent high school graduation and 95 percent college enrollment.” Kinsell said.

#WhyFurmanMatters

Furman matters because it has made a commitment to community outreach and Bridges is the cornerstone of that commitment. Bridges has impacted me personally because it’s given me the opportunity to play an integral role in the lives of these amazing students. It is forever a part of me. Furman gave me that.
OLLl finds a home in Herring

It's safe to say that the participants in the Osher Lifelong Learning Institute at Furman are passionate—about learning, about their community, and about the commitment needed to sustain a program that is among the largest in the nation.

So when the call went out to support the construction of a new building that would take them out of a collection of portable trailers that had served as home for more than a decade, they responded.

Within a year of the campaign announcement, members raised $3.7 million toward the design and construction of the Herring Center for Continuing Education.

Today, they are ensconced in comfortable and technologically sophisticated classrooms that spill out into welcoming open spaces for conversation and socializing.

What began more than 20 years ago with 62 members of the Furman University Learning in Retirement now encompasses over 1,600 men and women engaged in year-round classroom, travel, physical fitness, and arts education programs.

40
percentage of OLLl members who completed graduate school

15
percentage of OLLl members who are Greenville natives

1,600
OLLl members in 2013; up from 62 members when the program began in 1993

12
gallons of coffee consumed by OLLl members each day
The Riley Institute at Furman

Leadership through education, diversity, and empowerment

The Riley Institute has so many important initiatives happening at any given time that it’s difficult to wrap your arms around it. But what is important to note is that the same principles and priorities hammered out 15 years ago by former Governor Dick Riley ’34, Political Science Professor Don Gordon, Ph.D., and Furman University President David Shi ’73, Ph.D., still guide the work today.

Like finding innovative ways to attack poverty through public education in South Carolina. Nearly 20 percent of South Carolina citizens live in poverty. And the one critical element in combating poverty is education—an area of the Institute’s work in which Assistant Director Jacki Martin is deeply involved.

“The New Tech schools are a great example of that strategy. We identified New Tech schools from the range of national models—they are project-based STEM (science, technology, engineering, math) focused learning models that are highly engaging for students, and drive incredible outcomes in the way of graduation, persistence in college—a great spectrum of metrics.

“Project-based learning teaches kids to collaborate and work in teams: it’s how today’s students will get through college and into the workforce. To engage them, you have to let them be part of their own learning process. And in these types of schools, they work like we work.”

Another goal of the Riley Institute is developing leadership, especially in Furman students. Through the Riley Institute, a group of students travel each year to the Asia Pacific Economic Cooperation (APEC), where they interact one-on-one or in group settings with their counterparts in other countries, plus heads of state from around the world. And on campus, students help coordinate the Institute’s visiting speakers and scholars series, which brings leaders like Hillary Clinton, Howard Baker, and Tom Brokaw.

117
teachers who participated in Teachers of Government

$4.1 million
funds raised for the Riley Institute Endowment as of February 2014

1,300
South Carolina leaders who are Diversity Leaders Initiative graduates

141
past and active Riley Institute Student Advance Team members
THE RILEY ENDOWMENT

The Riley Institute is funded through a blend of support from Furman, program fees, and one-time gifts, grants, and sponsorships designated for specific initiatives. Endowment funding will stabilize ongoing operating budgets, while also growing the Institute’s capacity to serve as a state, regional, and national leader for strategic education initiatives and economic development.

The endowment campaign will sustain the Riley Institute’s work in four critical areas: refining the strategies for public education that grew out of the Institute’s landmark 2008 study on education in South Carolina and its role in economic development; extending the network of innovative high schools implementing project-based learning and STEM curricula to develop competencies that create intellectual capital and new opportunity; expanding the reach of the Diversity Leaders Initiative throughout the state, strengthening economic and social change by convening core leadership groups, notably the Diversity Leaders alumni to collaborate on initiatives to drive progress in the state.

In early 2014, The Duke Endowment gave $1 million to support Riley Institute initiatives.

to campus to teach students and speak to them and the community at large.

“This very public conversation piece is a fantastic opportunity for students to learn from those on the frontlines,” Martin says. “Plus, they get private time with these larger-than-life figures.”

The Institute’s third focus is on diversity leadership. “The state’s economic future depends on breaking down the cultural divisions that bar progress from many of our people,” said Martin. “The Diversity Leaders Initiative (DLI) is about developing new leadership tools to address complex diversity issues and maximize organizational outcomes.” Now numbering more than 1,300, DLI graduates gather each year for a three-day event called OneSouthCarolina, an opportunity for this statewide leadership group to network and hear from state and national leaders about issues critical to the state.

students who attended APEC conferences around the world

51

20

percentage of Emerging Public Leaders participants who later enrolled in Furman

Charles Register (except CPEF/Photo by Jeremy Fuming)
The infinite significance of sustainability
Center matures as academic hub for disciplinary collaboration

In the 2013-14 academic year, the David E. Shi Center for Sustainability celebrated its fifth anniversary since its founding. The center is now firmly established as a national model for teaching and research across a range of academic disciplines, cultivating meaningful community partnerships and innovation in sustainable practice.

The Shi Center is named for Furman’s 10th President, David E. Shi ’73, who in the mid-2000s recognized the University’s interdisciplinary strengths and leveraged them into a pathbreaking approach for the burgeoning study of sustainability.

“Furman’s faculty and administration knew that science, public policy, public health, even literature, history and music—all had elements of interest and discrete insights that helped us define a distinctive approach to sustainability,” said Political Science and Earth and Environmental Sciences Professor Angela Halfacre, Ph.D., director of the Shi Center. “Shi’s insight, and the faculty’s contagious energy around sustainability, moved us to the forefront and has fostered a culture of imagination and pragmatic applications that have cascading benefits for Furman and the greater community.”

The Center, housed in a cutting-edge eco-building beside the Furman Lake that once was a Southern Living showcase home (and supported by $9.2 million in funding through the capital campaign), connects students, faculty, staff and the greater community through its teaching, research, and the initiatives envisioned in Sustainable Furman, a long-range master plan unanimously approved by the Trustees in 2009 outlining the University’s sustainability goals.

One of the key efforts in the plan was the completion of a campus-wide sustainability assessment through the nationally recognized Sustainability Tracking, Assessment and Rating System (STARS). The initial assessment provided a bellwether that confirmed Furman’s multi-pronged approach was viable. It also provided a baseline for measuring progress. In 2013 the center realized a 17 percent improvement on its overall STARS score.

Beyond Furman’s gates, the center’s contributions can be found in faculty-student research into areas that include, among others, water quality and sustainable farming (see sidebar), as well as the Community Conservation Corps program to weatherize low-income homes in Greenville. By early 2014, 50 homes had been weatherized through some 1,500 volunteer hours; the program is supported by a significant grant from Piedmont Natural Gas.

“I wouldn’t say we are restive about the work we see before us,” Dr. Halfacre said, “but we are certainly ambitious. We’ve accomplished a lot in helping people to see sustainability in broader terms, and as we have matured we continue to see new opportunities that have been afforded by the University vision and successes.”
Fine Arts Initiative

New life for a life’s work

It is not every day that a student has the chance to participate in the cataloging and digitizing of a famous artist’s life’s work—to hold and photograph a Trojan helmet worn on the Metropolitan Opera’s stage, to scan sketches for a Broadway set design, or to examine a miniature replica of the ceiling of Symphony Hall in Boston. But thanks to an interdisciplinary partnership and a willing artist, Furman students are doing just that.

Peter Wexler is an acclaimed designer of scenery, costumes, lighting, and performance spaces, as well as a producer and studio artist. He has lent a creative hand to hundreds of productions of every genre since the early 1990s, and his impact stretches from theatre to opera, music, and film. And Furman is taking the lead in transforming the largest representation of his life’s work into The Peter Wexler Digital Museum at Furman University, expected to be accessible by December 2014.

The project officially launched during the first semester of the 2012–13 school year thanks to the generosity of Furman Trustee Todd Ruppert and his wife Karen (parents of Kierstin ’11), who gave the lead gift to fund the project’s efforts. Furman first became acquainted with Wexler when he served as a consultant to the University’s burgeoning Fine Arts Initiative, a multi-faceted project supported by The Duke Endowment to strengthen the fine arts curriculum while also extending Furman’s visual and performing arts presence into the greater Greenville community.

Art Department Chair Ross McClain, M.F.A., quickly saw the potential for collaboration with Wexler when visiting his studio in New York. “I am always working to show the value of majoring in art. I want to teach our students to think differently and be fearless, so this proved to be an incredible opportunity,” McClain said.

With financial support and a partnership with Wexler in place, the challenge became relocation of the collection to Furman—and transporting a life’s work of delicate sculptures, decades-old drawings, and intricately crafted models from bustling New York to Furman’s James B. Duke Library was no easy task.

Once at Furman, the pieces were placed in the care of Rick Jones, manager of the library’s Digital Collections Center. “Wexler is a living master of his craft,” said Jones, who is leading the process of photographing, scanning, and cataloging over 8,000 pieces of Wexler’s work.

Wexler wants the work to be available in the digital age. “I wanted to digitize my work for 10 years and had several offers to assist, but Furman had the focus, energy, intent and real desire,” Wexler said.

Through Furman’s partnership, students had the opportunity to interact with Wexler throughout the year. Jones, and the team involved, celebrated the digitization and partnership with an exhibition of Wexler’s work in October 2013, funded in part by The Duke Endowment.

Farming useful information

Throughout 2013, 11 faculty members and 12 students worked collaboratively to understand the far-flung dynamics of the various South Carolina farming regions to help create a more sustainable ecosystem. The resulting research from this project, funded mainly by The Duke Endowment, is intended to be used by policy makers and residents as they make future agricultural decisions.

The Shi Center for Sustainability, known for its cross-disciplinary approach to understanding systems and building solutions, aims to use this project to help people understand the holistic nature of sustainability. The project comprises 14 research projects representing the following disciplines:

- Biology
- Earth and Environmental Sciences
- Shi Center for Sustainability
- Health Sciences
- Business and Accounting
ATHLETIC EXCELLENCE
A winning tradition advances, and spirit blooms anew

The tongue-in-cheek cheer ("FU one time . . . ") that Furman fans have echoed across Paladin Stadium since President Gordon Blackwell began the tradition in the 1960s has come to symbolize pride in the thriving NCAA Division I teams and dozens of club and intramural sports. Because Furman Matters worked to maintain this tradition by expanding opportunities for scholar-athletes to earn degrees, while also generating school spirit and pride—both within the University and the greater community.

ATHLETIC PROGRAMS AND CAPITAL IMPROVEMENTS

Programs and projects made possible through Because Furman Matters funds include: Alley Gym Volleyball Renovation; Baseball Complex; Blue Shoe/Furman Elite; Golf Course Renovation; Golf Practice Facility; Men’s and Women’s Lacrosse; Paladin Plaza; Pearce-Horton Football Complex; Scarpa Endowed Coaching Fund; Soccer Field House; Softball Press Box and Stadium Lights; Strength and Conditioning Renovation.

177
Southern Conference championships, the most by any current league member

$23 million
funds raised for athletics during the campaign
44,000
square feet in the new Pearce-Horton Football Complex, including 130 enclosed seats in club level and 50 seats in the President’s box

15
Paladins who have signed professional football contracts since 2000

11
total varsity wins over Clemson and South Carolina since 2001

20
NCAA Division I Furman Paladin athletic teams

94
percentage of Furman student-athletes achieving the NCAA’s graduation success rate 2008-2013
A reflection of family ties and lifelong friendships

At least five times a month, the late Sonny Horton '52 was reminded that he made a good decision when he enrolled at Furman in the fall of 1948. As often as possible, Horton met with former Furman football teammates, where they reminisced about college days. All are part of a network of close friends that Horton cherished for 65 years.

That affection for the school and its athletic department prompted Horton and his wife, Keeter (who played an active role in her husband's 1948 decision to attend Furman), to provide the major gift that made the new Paladin Stadium addition a reality.

Construction was completed on the Pearce-Horton Football Complex this winter thanks in part to a capstone gift from the Hortons. The 44,000-square-foot complex is the new home to the Furman football department, Heritage Hall, president's box, club seating, and press box. The Hortons' gift put the finishing touches on a fundraising project that has already made an impact on the football program.

Third-year coach Bruce Fowler '81 led the team to the Southern Conference championship and a first-round victory in the Football Championship Series playoffs in 2013. He has enjoyed several banner recruiting years, and he thinks the excitement generated by the Pearce-Horton Football Complex was a big reason. "It gave recruits a good picture of the future," Fowler says. "We'd take each recruit by the stadium, and seeing the construction seemed to make a huge difference."

The Hortons have a history of making things happen—Sonny as a player and Keeter as a fan. That camaraderie is something that Horton knew he could easily have missed.

Horton had a lot of choices—but the greatest influence to attend Furman came from the Pearce household in the Greenwood community. Charlie Pearce '24, a former Furman student and athlete, had earned Horton's admiration. He also had a very attractive daughter, Keeter, who happened to be dating Horton at the time.

Keeter didn't attend Furman but she admired the little school in downtown Greenville whose students proudly rang a bell when it claimed football victories. And she had been rooting for Furman even longer than she had been dating Horton.

Keeter's connection to Furman couldn't have been any stronger had she been a Furman student.

"We've both enjoyed Furman. For a long time. Furman has meant a lot to Sonny and a lot to me," says Keeter Horton. "We've seen a lot of things we wouldn't have seen otherwise, because of our connection to Furman."

Charlie Pearce, who played on Furman football teams of 1921 and 1922, wasn't a star player.

Horton was.

Horton helped make Furman competitive in '49. He scored the winning touchdown in a win over South Carolina, and a 3-6 record included narrow losses at Florida (28-27) and Clemson (28-21).

Long after their college days, the Hortons had fixtures at Furman games. And Horton's name has become synonymous with the football tradition. Sonny Horton was elected to the Furman Athletic Hall of Fame in 1987, and received the Southern Conference Service Award in 2006, the Bell Tower Award in 2008, and the Order of the Paladin in 2006, as one of the charter members.

Horton's leadership skills were no doubt apparent to Charlie Pearce back in the 1940s in Greenwood.

"He and Sonny were always best of friends," says Keeter.

Adapted from original article by Abe Hardesty, www.furmanpaladins.com
The best kind of locker room talk
Wes Bray ’06 and Spear Sedgley

Wes Bray ’06 is a big guy. Really big. That’s not surprising for a former football star who, at one time, could bench press 450 pounds. But what is surprising about this larger-than-life athlete is how tender his voice gets when he talks about Spear Sedgley, the former Furman equipment manager, whose name now graces the new Furman Paladins football locker room in the Pearce-Horton Football Complex.

Were you and Spear close?
Spear was a second father to me. To everyone. And he treated everyone the same. With respect—allowing you to really be the young man you were. When you’re away from home the first time, well, it’s difficult. Spear made it better.

And that mattered.
It really mattered. He took care of us. He was always there, waiting to say just the right thing. Especially if things weren’t going well.

Sometimes things weren’t going well?
I remember coming into the locker room with a book in my hand, studying, because I was struggling. He just laughed and said, “You’re gonna be alright. Just keep moving forward.” So I did. And he was right.

You helped have the locker room named after him.
My wife, Claire ’07, and mother-in-law, are two very strong women. He laughs.
Very strong women. And they told me there was this naming opportunity for the locker room and it should be named after Spear. So I hopped on Facebook and basically contacted everyone I knew. And everybody was in. As my friend Trevor Kruger ’03 said, “Naming the locker room after Spear? No brainer.” We raised over 30K to do this. And it happened really fast because everyone loved Spear.

But Spear died before it happened.
Yes. Spear was diagnosed with Lou Gehrig’s disease, ALS, in 2009. The onset of it was so vicious that this man who would run three miles a day and then wear out the rowing machine was just decimated within a few months. And the first time I saw him after he was diagnosed he was using a cane. I gave him the biggest hug you can imagine. It was devastating.
But he never complained. He always talked about PMA—positive mental attitude—it’s how he lived. And died.

Tell me about that time at the game.
That game was so special. You have to understand, Spear couldn’t walk anymore. Or speak. But you could see in his eyes he wanted to tell you something, but he couldn’t. So, at the end of this one particular game, the players asked if they could carry Spear off the field. The man who gave everything to this University.
And so they carried him off the field. And 16,000 people sat in that stadium and cried. I couldn’t look at anybody. I really can’t adequately describe how I felt that day. Or how I felt about Spear. There’s nobody else in our program’s history that meant more to that many players. Or to me.

#WhyFurmanMatters
Furman was everything to Spear. It just was. He ate it, drank it, bled it. For me, Furman was, is, my family. Then, now, forever. And a large part of that was Spear.

—WES BRAY ’06
Latham Baseball Complex

A home run for baseball

On May 11, 2013, the Furman baseball team celebrated the opening of a new complex focused on improving the team experience, including a $2 million clubhouse with spacious indoor batting cages, coaches’ offices and locker rooms. The new facility is located along the right field line just beyond the field of play. With a record number of wins in 2013 and two of its top recruiting classes ever, it has already become a symbol to the recruits and to the baseball community at large of Furman’s commitment to the program.

Plans are in place for significant upgrades to the grandstand and press box as donations become available.

Blue Shoes

Moving the decimal point

Chris Borch ’78 believes that with the right tools, anything is possible. It’s how he started his cross country career at Furman as a walk-on and ended it with a track scholarship, and it’s how he started a global company, Micro-Mechanics. He had the right tools at the right time. And he had the motivation to use them.

“Before I came to Furman, I had never been in an environment where there was such a high standard of performance, on and off the field, and so I knew, at some point, I would give back.”

That giving back came in the form of the Blue Shoes scholarship fund. Blue Shoes (named for the pair of shoes Borch received from his coach on the first day of practice his freshman year) provides scholarships for Furman’s cross country and track and field student-athletes. The initial gift of $250,000 to the endowment in 2005 has now been funded to $3.5 million. “My goal is always to move the decimal one place to the right. And to create sustainable programs, it’s imperative that it happens. We want this endowment to exist in perpetuity and if we move the decimal point just one more place, that would be $30 million long term. We can do that.”

Another initiative Borch is working on is a leadership...
program that he’s devised to help Furman athletes succeed beyond the field and take the lessons they learn in school and apply them to real life.

“This year we’re implementing a program that can be applied across all athletics, all disciplines, every aspect of Furman life. It’s essentially six timeless lessons for life, and the first seminars for our runners rolled out in early February.”

Borch is also very involved with the team as an alumni supporter, talking on a regular basis with the coaches, runners and other fellow alumni to ensure that the athletes are getting the support they need.

Plus, twice a year, Borch, together with Furman, hosts the Blue Shoes 5K in the fall and a mirrored track and field event in the spring, which often features world-class runners and track and field athletes.

“We want to have the best cross country program in the country. I know from experience that you really gain invaluable life lessons when you pursue athletics diligently and purposefully. It is an ideal. But it’s one worth pursuing. My life would have been entirely different without Furman athletics. It’s great to be in a position to give those opportunities to other men and women.”

A record year for cross country

The Furman men’s and women’s cross country teams swept the team titles at the Southern Conference Cross Country Championships in November of 2013—the first time both teams have claimed simultaneous wins. Furman head coach Robert Gary was honored as the 2013 SoCon Coach of the Year for both the men’s and women’s programs.

WhyFurmanMatters
Furman helped me unleash the forces that led me to develop my full potential.
—CHRIS BORCH ’78
What about lacrosse?

It's been called the fastest sport on two feet, and for about a decade it has also been the fastest growing high school and intercollegiate sport in the nation. In 2012, buoyed by a $1.5 million start-up gift from Trustee David Trone, '77, Furman announced it would add Division I men's and women's lacrosse to its roster of intercollegiate sports, expanding the University's recruiting footprint for student-athletes seeking opportunities to play on the national stage. The women's team will begin play in Spring 2015. The men's team, under the direction of 35-year Division I coaching veteran and current head coach of the U.S. Men's National Senior Team Richie Meade, began play in Spring 2014 with a roster dominated by freshmen. We sat down to talk to Coach Meade about why the job was meant for him.

What was the deciding factor for Furman?
President Smolla made it clear how committed Furman was to athletics, and lacrosse specifically, and was willing to let me bring my leadership program to the team right away. Plus, the facilities are excellent, it's an intimate setting, and it doesn't hurt that it's in the '50s in January.

You have a significant winning record. What drives you to win?
Being a winning coach is relative to who's considering it. My only talent is determination. I really focus on my assistant coaches, developing them, and to insure that we've got the right approach to a problem.

And what's that approach?
A very disciplined one. We have a leadership program that's based on five principles: competence, character, commitment, courage, and compassion. Everything we do has to fit in one of these categories. You can be technically tactical all day long, but it's the human part that makes you successful in the game.

Why are these five principles so important on the field?
Because it's what comes into play the first time you get punched in the face. It's the training that kicks in so you can take it and keep playing. It's how we're preparing for this first season.

How else are you preparing?
There will be many challenges this first season. We're attempting to do what very few teams have done, one year of recruiting and we're out there. Almost every recruit we've got was a personal recommendation, kids who wanted to come to Furman, and kids who know lacrosse. Athletes with a passion to practice. Because there's a ton of practice.

Why so much focus on practice?
Any team practices about five times more than they play. If you only focus on the games, you lose momentum in the practices. If the game is your focus you sacrifice the opportunity to help teammates achieve goals, to be enthusiastic every day, and to challenge each other as athletes. If you're only focused on the game or the win, that's a very narrow approach to the sport as a whole. And it won't work to make a winning team.

And you want a winning team.
I want Furman to have one of the best lacrosse programs in the country. And for the athletes we produce to have the kind of leadership ability that is reflected in everything they do. At school and in life.
Scarpa has a gift for winning. He also has a gift for player development, on and off the court.

And it's the players he can't stop talking about. Names. Stories. What they're doing now. Including the one who was on Wheel of Fortune (and won). The minister. The poverty studies specialist. “When you build a team, you build a family. I see that with my players,” he says.

Scarpa retired in 2011, after 45 seasons during which he collected 853 victories—the most ever in NCAA Division I tennis. To honor him, the University established the Paul Scarpa Tennis Coach Endowed Fund. With lead gifts from tennis alumni Dave Ellison '72, Ed Good '67, and Dudley Reynolds '75, the fund supports scholarships and other programmatic needs.

What's it like to be the winningest coach in America?

To be honest, I really just tried to do the best I could. The day before I broke the record, someone asked how I would feel if we won. I said, 'The same way I always feel when we win.' I wasn't even aware of it. And we won. So I kept coaching and we kept winning. It's satisfying to know you did your best.

You clearly have passion for the sport. And Furman.

I really love Furman. You don't build a house without a strong foundation and Furman has an unbelievable foundation of people who have gone before and done great things.

Why coaching?

As a kid, I loved athletics. I used to hit on a brick wall in front of my house and someone signed me up for a tennis tournament. I didn't like getting beat. So I practiced. Next thing I know, I ended up playing at Florida State. Then I went into the service and the athletic director asked if I would come back and coach the team. So I did.

When Dr. Gordon Blackwell became president at Furman after serving at Florida State, he asked if I would come to Greenville to coach tennis.

Back then you had to do more than one job. I was assistant basketball coach with Frank Selvy '54 and Coach Ileyes Alley '33. I walked in the office one day and there was talk of starting a soccer program. So, I ended up coaching soccer for 14 years, too. And that’s how it all started.

How’s retirement?

I am enjoying spending more time with my family while doing the right thing for the right cause. I am transitioning as a special assistant. From admission to development to alumni— I am in a position where I can help. I am so proud of what so many alumni have done and their enthusiasm helps you in doing this job.

You have also been an innovator with the Scarpa Scoring System and your Tenex line tape.

Innovation comes with coaching. It goes hand in hand. When your team isn’t doing well, you innovate.

And the tape?

We had clay courts at Furman and a painter was always working on the lines. He was elderly. I thought it was ridiculous that he had to do this and keep in mind I was out there painting with him. A friend allowed me to try new kinds of paints and coatings to see what might work. To implement the coating that worked, I used a mayo jar cap, a screwdriver, a clamp, and a piece of rusted pipe. The minute it went through the dryer, I knew this was it and it was perfect. As soon as people saw it, they thought it was great. We couldn’t make it fast enough.

#WhyFurmanMatters

I believe in it. You always have to push to make your school the best you can make it. I don’t want people to ask what Furman is. They should know.

—PAUL SCARPA

853

NCAA Division I career wins

$535,040

funds raised for the Paul Scarpa endowment

17

Southern Conference championships
A team for all seasons

Graham Seagraves '00 is someone who doesn’t take no for an answer. His tenaciousness led ‘a blue collar team with a white collar talent’ to the Elite 8 in the NCAA tournament in his senior season and it’s the reason he and his wife Jarrell ’00 made a significant lead commitment to build a soccer field house. Their gift was intended to be the catalyst for other soccer alumni and the growing legion of avid Furman soccer supporters to reach the $1.6 million mark needed to make the project a reality.

In March 2014, the dream was realized when Greenville entrepreneurs and community leaders Martha and Stewart Spinks made the capstone commitment that took the campaign to its goal. The Spinks Field House, set to break ground in Spring 2014, honors their contribution and their commitment to Furman, scholarships and Greenville.

“Projects like this take commitment to a whole new level,” said Seagraves. “And Jarrell and I are proud that so many have come forward to support the program. To have the final gift from Martha and Stewart Spinks, whose own story of perseverance and team effort mirrors the team, is all the more gratifying.”

#WhyFurmanMatters

Furman taught me about sacrifice, character, passion and selflessness. It made me the man I am.

—GRAHAM SEAGRAVES ’00

34
number of men's soccer All-America selections over the past 20 years

19
men's soccer SoCon titles, the most by any school in the league

$1.6 million
raised for the new Soccer Field house project during the campaign
Furman rugby has the advantage in John Roberts

When John Roberts has something to say, he leans in closer to you, and unconsciously, you find yourself leaning in with him. It’s powerful. And a little disconcerting. But that intensity is more than likely the way he was able to take a team of mostly neophyte rugby players in 1998 and lead them to a national championship in 2003 and 2004. And, then again, in 2005. The team was runner-up in 2008 and 2009.

At the time the team started, Roberts was playing rugby with a club in town, the Greenville Griffins, but he had small children to raise, knees that were achy, and he was ready for a new challenge. So, he and teammate Marc Roberts ’99, a student at Furman, started a rugby team on campus.

In 2011, the team moved up to Division II from Division III and has been steadily climbing the ladder ever since. Furman ranked 18th in the nation in 2013. Going from a Division III team to Division II, while long term a good thing, has made for a couple of transitional years. But the transition hasn’t changed the way Roberts, also Furman’s communications director, leads the team.

“I focus on students making good decisions in both victory and defeat. Most importantly, we stress treating people and the game with respect; loving your teammates, and playing with passion and humility. It’s a tough game. There are a lot of young men who’ve grown up both physically and mentally on the field.”

And it’s that sentiment that led parents and players to name the new rugby stadium the John S. Roberts Rugby Field. “The players, parents, and alumni got together to determine what it would take to build the stadium. It would take $250k. So I started calling people. People I had told for years that I might come calling.” He smiles. “And when I finally did, 95 percent of the people I called contributed. Nearly $100k in that first attempt. Which, for alumni that graduated beginning in ’98, was a ton of money. It’s a testament to the sport. That it really meant something.”

And it was clear that Roberts meant something, too. Because unbeknownst to him, the parents and alumni got together and decided to name it after him. “When they told me that they were going to name the field after me, I was deeply moved. Humbled. Even now, I don’t feel like I deserve it.”

But he’s the only one that feels that way.

#WhyFurmanMatters

Furman matters to me because of the community and the relationships. As a coach, one of the greatest joys of my life is not just coaching the team, but keeping up with wives and children and seeing them every year at Homecoming. Furman is about community, and that's what makes a Furman education distinctive from other schools.

—JOHN ROBERTS

3 national division III championships

18 Division II national ranking, March 2014
CAMPAIGN SUMMARY

In a campaign called Because Furman Matters, money matters. But people matter most of all.

December 31, 2013, brought a close to the largest fundraising campaign in Furman’s history, and one of the largest ever among all liberal arts universities. Within these pages, we reflect on the cornerstone commitments, early projects and gifts that crystallized the campaign’s formation. We take pride in reaching numerous strategic goals and ultimately crossing $400 million. But most importantly, we celebrate the people who gave financial gifts, leadership, and countless hours of their time—through a recession, transitions in leadership, and a changing climate in higher education—all because Furman truly does matter. Join us in this celebration and the journey that lies ahead.

$406,004,597
final Because Furman Matters capital campaign total

27,250
number of donors who made a commitment to Because Furman Matters
22.7 percentage of campaign total from Trustee gifts* excluding Hollingsworth bequest

$48 million commitments from parents and families of Furman students during the campaign

14,824 number of Furman alumni who contributed to Because Furman Matters, representing 78 percent

64 percentage increase in the endowment value from 2004–2013

81.2 percentage of faculty and staff who made gifts
Inspiring a Campaign

Bold dreams, big thoughts: Shi’s vision set early path

When the Because Furman Matters campaign began quietly in 2004, David Shi ’73, Ph.D., was Furman’s President. The longtime historian and sustainability evangelist knew the impact the campaign could have on Furman’s story. And after it found success in December 2013, Dr. Shi took a moment to reflect on its completion.

How does it feel for you to see the campaign reach its goal?

This was by far Furman’s most ambitious campaign yet, and one of the largest ever attempted by a liberal arts university, we chose to think “big” because the biggest dreams awaken the best in all of us. In 2003–2004, as we developed the campaign goals, we thought Furman was ready to take its rightful place among the nation’s finest colleges, and we grew ever more confident in the campaign’s compelling set of priorities and goals.

What does it mean for Furman?

The successful completion of the campaign is especially timely because of the tuition crisis in higher education triggered by the recession beginning in 2008. The larger Furman’s endowment, the higher the quality of the institution and the easier it is to sustain that high quality. There are many ways to build excellence on a campus, but there is only one reliable way to sustain excellence—and that is through the University’s endowment fund.

What campaign accomplishments should Furman be most proud of?

There are so many accomplishments that it is extremely difficult to isolate just one or two. But most would agree that the John D. Hollingsworth Scholarships and the Charles Townes Center for Science were especially important in aligning the campaign with the University’s strategic priorities.

As you reflect on the campaign and your hopes and dreams for it—what held true as its major achievements?

We were able to organize and manage a campaign intended to educate people about Furman’s potential. In the process, we helped people see that every donation counts, no matter how large or small. That we attracted over 27,000 donors—alumni, students, faculty, parents, friends, and foundations—helped create a basis of support that Furman will be able to build and draw upon in many exciting ways.

#WhyFurmanMatters

Furman does not break under pressure. The refusal to give up in the face of incredible challenges and disappointments revealed why Furman’s friends are so tenacious in improving alma mater. Because Furman Matters.

—DAVID EMORY SHI ’73, PH.D.
Surprise Hollingsworth bequest bolstered confidence

In the early 2000s, Furman learned of a monumental bequest from the Hollingsworth Funds, Inc., a planned gift that led the Board of Trustees to launch the quiet phase of Because Furman Matters campaign. When Greenville businessman John D. Hollingsworth Jr. ’39 died in 2000, he left a multimillion-dollar estate. He directed that 45 percent of the annual net income from the organization’s assets go to Furman each year, with the Greenville County YMCA and other local charities receiving the balance. In 2004, the commitment was officially valued as a $115 million asset and considered part of the Furman endowment.

Serving as a cornerstone for the campaign, the commitment was groundbreaking for Furman, whose endowment prior to receipt of the bequest was considered a strategic weakness. An endowment is the lifeblood of any institution and its earnings produce a permanent source of income, support for student financial aid and professorships, and funding for strategic initiatives. Endowment per student is a strong indicator of a university’s financial resources. When the campaign began in 2004, Furman’s endowment was one of the lowest among its peer liberal arts colleges—$148,000 per student. By the end of the campaign, the endowment had grown to roughly $221,866 per student.

$115 million  transformational bequest from the Hollingsworth Estate that launched Because Furman Matters campaign

$380 million  market value of the endowment when the campaign began in 2004

$623 million  market value of the endowment when the campaign ended in 2013
A funny thing happened on the way to Townes Center

That's Carl Kohrt's devotion to Furman in a nutshell. If it benefits Furman, then it's what we have to do. Like giving a million dollars to get the ball rolling during a Trustee meeting. And being quick to point out that he's one of many donors who gave millions of dollars to move Furman ahead. Acknowledging right away that the success of the campaign is dependent on hundreds, thousands, of people.

"The Rinkers and the Patricks have given millions of dollars. The Trones and the Hills have given many millions of dollars. But when we were talking about the Townes Center, up to the point in the Trustee meeting where I pledged my gift, there just hadn't been a lot of movement." He pauses, considering. "We really just needed a catalyst. My wife, Lynne, and I, we were that catalyst."

It was during that meeting that Don Lineback, then Vice President for Development, pulled Kohrt aside and said what he thought they needed was for someone to trigger the interest in giving, and would he and Lynne considering being that trigger. Kohrt didn't hesitate. "Of course we would. And when we went back into the meeting Don said something like, 'A funny thing happened on the way to the forum' or something of that nature. And then everything sort of fell out from there." Maybe literally.

And thus began the road to lore that may or may not be true. But it makes a better story if it is.

#WhyFurmanMatters

My serving as Interim President is probably the best illustration of how much Furman matters to me. I dropped it all to serve a need that Furman had.

—Carl Kohrt '65, Ph.D.
The Townes Center for Science major donors

The Duke Endowment
Leighan H'04 and Dave Rinker
Marshall E. Rinker Sr. Foundation Inc.,
Lynne and Carl '65 Kohrt
Mary Simms Oliphant Furman* '65
Lewis Foundation
Adam Lewis
Celeste Hunt Patrick '77 and
Charles Patrick '76
Battelle Press
The Kresge Foundation
Emlyn H.'04 and Dan Sanders
John Templeton Foundation
Frances and Charles Townes '35
Melissa Klim*
Marybeth Bunting Childers '80 and
Al Childers '80
Graham Foundation Tom Hartness*
Jeanette and John Cothran '54
Jane Allee Rice '43 and Norman Rice*
Connie* and Bill Timmons* '49

* Deceased

(Clockwise, from top left) in full Furman sartorial splendor, Director of Student Activities Scott Derrick '88 interviewed guests on the red carpet as they arrived at Timmons Arena. Marie Code, Trustee, served as Master of Ceremonies. The Furman University Jazz Ensemble entertained the gathering. Nearly 500 people attended the Campaign Launch. Trustee and Parent Leighan Rinker H'04, spoke on the influence of family support at Furman. Harry Shucker, '65, Ph.D., longstanding Vice President of Student Life at Furman, and his spouse Pam Burgess Shucker '69 (the Harry Shucker Center for Leadership was established with funding during the campaign).
Vision 2020

In 2010, a newly inaugurated President Rod Smolla settled into office with a $100 million goal to successfully complete Because Furman Matters. Bouyed in the first few years by faithful donors and leaders who had committed $300 million to develop and sustain campaign linchpins like the Townes Center for Science and the Shi Center for Sustainability, the deep national economic decline of 2008 had left the campaign in need of new energy.

Smolla had established a strategic plan steering committee to chart some new directions, and the faculty, staff, and students who sat on the committee conducted forums with more than 80 groups representing a broad range of university—students, faculty, staff, parents, alumni, community members, and prospective students. The resulting consensus defined some of the key elements of Furman’s identity and future aspirations in a document titled Vision 2020: A Strategic Plan for Furman University.

The plan outlined character and value statements, established culture and identity goals, and created operational strategies for the University’s finances, facilities, and administration. Within these goals, Smolla and administration leaders identified four crucial areas of aspirational growth that aligned with the transformative nature of Because Furman Matters.

- **Strengthen academic support and increase access to the Furman experience**
  - $45 million

- **Transform the student experience and educate for character**
  - $20 million

- **Renew excellence in intercollegiate athletics**
  - $20 million

- **Unite with the community**
  - $15 million

Development leadership aligned specific needs within these four pillars of focus, ranging from support for faculty enrichment and scholarships to special academic programs and upgrades in athletic facilities.

Coupled with the ongoing emphasis on strengthening the endowment, the four objectives ultimately carried the campaign beyond its $400 million goal.

- **10,697**
  - number of donors who gave $100 or less during the campaign

- **7,087**
  - number of gifts of $50 or less made during the campaign

- **$529,825**
  - campaign revenues from gifts of $100 or less
The Duke Endowment: sustaining leadership

Established by James Buchanan Duke in 1924, the Duke Endowment has been a transformational force at Furman for nearly a century. Located in Charlotte, North Carolina, the Duke Endowment supports Furman and three other institutions of higher education, including Duke University, Davidson College, and Johnson C. Smith University. The Endowment also disburses grant funds to organizations relating to four program areas: child care, health care, higher education, and rural church. Since its inception, which began with a $40 million indenture of trust, the Duke Endowment has allocated more than $3 billion in grants.

Furman’s unique link with the Duke Endowment was forged in the special relationship between Bennette Eugene Geer and James Buchanan Duke. Geer taught English at Furman and would later become the university’s sixth president. Duke, one of the South’s leading businessmen, revealed plans to Geer to give Trinity College (which would become Duke University) a large gift. The Duke Endowment has had a special relationship with Furman since its founding nearly 90 years ago. Our founder wanted his philanthropy to support the University, and I believe he would be pleased to see the school’s achievements today. Because Furman matters, we are proud that it is part of Mr. Duke’s legacy.”

—MINOR SHAW, CHAIR
THE DUKE ENDOWMENT BOARD OF TRUSTEE

Geer said he hoped Duke would consider a similar gift to Furman. Duke agreed and, reportedly, could not recall Geer’s name when drafting the actual indenture, seeking guidance for the name of “that little college in Greenville that Ben Geer is such a fool about.”

During the Because Furman Matters campaign, the Endowment played an integral role by contributing a total of $54 million. Grants supported a variety of campaign initiatives including the Charles H. Townes Center for Science, the Shi Center for Sustainability, Asian Studies, and the Fine Arts, among others.

The Duke Endowment invested significantly in student scholarships through the establishment of the prestigious Townes Scholarships and also provided crucial financial aid for students by creating a financial aid hardship endowment.

In early 2014, the Duke Endowment gave $1 million to support the Riley Institute and its work on social and economic progress in South Carolina. This gift will be used to fund policy programs for Furman students and faculty, as well as people across the state.

Since 1924, the Duke Endowment has given $133.3 million to Furman through nearly 400 separate allocations. Apart from the projects associated with Because Furman Matters, grants from the Endowment sustained Furman through the Great Depression, helped the University coordinate with Greenville Woman’s College in the 1970s to begin creating a unified campus, and aided in the construction (and later, the renovation) of the James B. Duke Library.
The campaign would not have been possible without the support of the committed volunteers who served on leadership committees guiding major aspects of the campaign.

Thank you for your time, service, and dedication to Furman.

Executive Committee
Doug Freeman ’72, co-chair
Ron Malone ’81, co-chair
B.K. Bryan
Bob Buckman
Jordan Clark
Margaret Platt ’83 and Robert Hill ’83
Bill Howes ’59
Carl Kohrt ’65
George Ligler ’71
Fat McKinney
Sandra and Peter Morelli
Red Breckenridge ’01 and Will Murphy ’00
Jim Ney ’64
Leighan Rinker
Rick Timmons
Carrie Reding Tucker ’71
Ellen and John Yates

Campaign Advisory Board
John Cothren ’54
Dave Ellison ’72
Larry Estridge ’66
Jim Hamrick * ’50
Gordon Herring ’65
Neel Hipp ’73
Emilily Sanders

Townes Steering Committee
Ken Sargent ’62, Project Shepherd
Bill Baker
Bill Blaker
Trey Edwards ’65
Lon Knight
Franch Smith Ligler ’73
David Moffett
Joe Pollard
Bill Ranson
Roger Stevenson ’62

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Will Murphy ’00, past chair
Kim Cochran ’93, past chair
Karen Roper ’91, past chair
Hilda Winstad Marcos ’86, past chair
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Eldaine Baker
Ben Barnhill ’98
Mickey Beckham ’61
Robyn Black ’84 and Jeff Black ’84
Randy Blackwell * ’63
David Bost
Beth Harris Brandes ’74
Chris Brown ’89
Jean Lenford Conn ’56
Daniel Carter ’99
Sarah Thomas Clemmons ’99
Jeff Coats ’90
Jill Gottlieb ’94 and Jason Connolly ’94
Minam Galloway Davis ’77
Scott Derrick ’88
Ginger Cooleman Dixon ’56
Tom Drake ’61
Megan Thelin Draper ’02
Dave Ellison ’72
Eric Fisher ’03
Idella Goodson Glenn ’84
Rebekah Gentry Gregory ’99
David Grier ’83
Jim Hamrick * ’50
Courtney Tollison Hartness ’99
Robbie High ’94
Denise Hill ’99
Suse Nabors Hubbard ’97
Linda Huyke ’90
Robby Kerr ’96
George Linney ’65
Akan Maliki
Todd Malo ’95
Hap Marshall ’47
Tony McElderry ’79
Kathy McKinney
Scott Medlyn ’94
Evanz Melcher ’99
Aiden Milam ’92
Matthew Miller ’99
Joe Moon ’76
Carol Nichols ’67 and Jim Ney ’64
Scott Nelson ’83
Rosanne Batson Patton ’81
Marianne Pierce
Carol Locher Ranson ’76
Jason Richards ’01
Andy Roberts ’00
Paul Robertson ’82
Scott Schulhof ’94
Dorothy Freeman Self ’04
Ryan Sills ’04
Jachanan Tadloff ’10
Will Thompson ’74
Andrew Trull ’10
Andy Waters ’08

Asian Studies Task Force
Carrie Reding Tucker ’71, chair
Carolyn Greenway Bishop ’71
Ravenel Curry ’63
Mike Harley ’82
Carl Kohrt ’65
Jason Richards ’01
Todd Ruppel
Knox White
John Yates

Herring Center for Continuing Education Committee Chairs
Tim Baiden
Sandy Fink
Bob Howell
George Jones *
Barbara Leimsieder
Tony Lancelot
Kent Snyder

Furman Standard Committee
George Ligler ’71, chair
Kevin Byrne ’91
Kimberly Chappell ’88
Dara Edwards ’94 and Keith Keller ’94

Cochran Center Task Force
Peggy Ellison Good ’67, co-chair
Leighan Rinker, co-chair
Rebecca Hood Becherer ’89
Ruth Berson
Hardy Clemmons
James Crenshaw ’56
Sue Lakusta Cullen * ’76
Gally Givens
Kerry Holder Joffrion ’87
Elaine Nocks
Kevin Spears ’92
Betty Stall
Baxter Wynn

Paladins for Furman’s Future
Bill Howes ’59, chair
Marvin Behike * ’51
Chris Borch ’78
David Charpia ’84
Christina Toiber and Sherrell ’99
Stanford Jennings ’84
Mark Mitchell ’83
Bob Pinson ’61
Sam Wyche ’66
Parent Campaign Committee
Lynda and Jim Panaretos, chairs
Sandra and Peter Morelli, past chairs
Ellen and John Yates, past chairs
Kathy Bridges Atkinson '83
Tom Atkinson '84
Lynn Neely '78 and Vic Bailey
Sharon Pyler Rasley '84
Lila Blandford
Janet and Crawford Brock
Joan and Paul Brock
Tricia Morgan '82 and Ben Carswell
Pam Dickinson '83 and Scott Christopher '83
Deb and Doug Cone
Liz and Kent Dauten
Malinda and Jim Eubanks
Linda Vinson '81 and Tom Hamilton '81
Lea and Hans Helmerich
Jan Hunt '78 and Kurt Hollar '77
Susan and Al Hoover
Karen Iacovelli
Claudia and Jimmy Laferney
Anne Marie and Russell Levine
Mercy and Harry Lightsey
Cindy and Jim Mabry
Michelle and Mike Maher
Lee and Malcolm McCollum '83
Pam and Pat McKinney
Kathy and Ron McKinney '76
Stacy Schuman '80 and Paul Quiroz '79
Leigh Ann Rinker
Stuart and Bobby Roberts
Suzanne Von Henten '88 and Dan Sanders '86
Susan and John Scowl
Lisa and Ron Simmons
June and David Stone '77
Debbie and Buck Wearan
Stacey and Mike Wright

Richard Furman Society Executive Committee
Kelly Kennedy '88 and Brian McSharry '88, chairs
Margaret Patt '83 and Robert Hill '83, past chairs
Carol Nichols '67 and Jim Ney '64, past chairs
Betty and Don Anderson '66
Tom Atkinson '84
Kathy Bridges Atkinson '83
Ann Bryan
Anne and Bill Carpenter
Jeanette and John Cohran '54
Dave Ellison '72
Tom Farmer '50
Angela Walker Franklin '81
Jo Harness '62 and Warren Guinn
Linda Vinson '81 and Tom Hamilton '81
Jim Hatcher '74
Sarah Weaver '66 and Gordon Herrez '65
Kat Poole '60 and Dan Joynor '59
Kay Holland Lester '75
Kelly Driver '84 and Trey Massey '83
Anne and Bill Masters
Farn and Pat McKinney
Mary Earle Brown McCray '59
Arnie Nemirow
Marie Spalding '01 and Jason Richards '01
Paul Robertson '82
A.B. Robinson '77
Dan Sanders
Rita and Dwight Smith '75

Science Advisory Board
Carl Kohrt '65, co-chair
Charles Townes '35, co-chair
Murray Brockman '67
Furman Caneel '61
Steve Conley '83
Brenda Cox-Sinclair '76
Sylvia Crawford '58
Dan Dennison '69
Mike Duncan '76
Joe Lehnes '95
Basil Manly '67
Steve O'Dell '75
Celeste Hunt Patrick '77
Dan Sanders
Mertha Stoddard Selonick '72

Shi Center Task Force
Dave Ellison '72
Calder Ehrman
Carl Kohrt '65
Don Lineback
Minor Shaw
Benny Walker '71

Vick Professorship Committee
Sandra Melton '72 and Ty Talton '72, co-chairs
Fay Burgess Abbas '77
Sarah Bell '77
Maurice Brown '53
Carey Cannon '60
Jeanne Saunders Davis* '56
Fred DeFoor '77

Carolyn Whatley Dennis '47
Lig Duncan '83
Gayle Gulley '71
Ann Hollingsworth Guest '75
Sarah Weaver Herring '66
Rett Kendall '90
Mary Lindsey Lewis '74
Kevin Spears '92
Jane Bennett Stelling '72

Young Benefactors Executive Committee
Reid Breckenridge '01 and Will Murphy '00, past chair
Ben Barnhill '98, past chair
Robby Kerr '96, past chair
Brandi Childress '06 and Parker Ariell '04
David Block '02
Rebecca Brinkley '01
Steven Bryant '92
Daniel Carter '99
Sarah Thomas Clemmons '99
Steve Cover '91
Geoff Crumrine '93
Dana Evans '88
Jessica Moore '05 and Brian Fisher '05
Matt Good '96
Hayley Moore Gossett '89
Chad Hardy '89
Chris Heng '95
Denise Hill '99
Matt Lee '91
Mia Templeton Lockett '89
Suzanne Cioffi Melo '94
Jim Malone '00
Michael Mann '94
Scott Medlyn '94
Evan Melcher '99
Brian McSharry '88
Emily Newton Murphy '99
Reggie O'Shears '93
Scott Schulhof '94
Hilary Eldred '02 and Beau Seagraves '02

*deceased
Campaign at a glance

Gifts by designation
(excluding Hollingsworth bequest)

- Endowment: $136.6 million (62%)
- Operating Needs: $88 million (22%)
- Capital Improvements: $66 million (16%)

Endowment
(excluding Hollingsworth bequest)

- Professorships: $20.5 million (15%)
- Programs: $41 million (30%)
- Scholarships: $74.8 million (55%)

Capital improvements

- Other*: $12.235 million (19%)
- Trone Center: $7.765 million (12%)
- Herring Center: $2.8 million (4%)
- Athletic Facilities*: $18.2 million (27%)

Gifts by type*

- Annual Giving: $87,951,275 (30%)
- Planned Giving: $83,324,959 (29%)

Participation by group

Alumni 78%
Faculty 80%
Staff 89%
Designated final 100 million

Number of gifts by amount

Campaign Priorities

<table>
<thead>
<tr>
<th>Category</th>
<th>Goal</th>
<th>Actual</th>
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<tbody>
<tr>
<td>Academics</td>
<td>$50M</td>
<td>$50.8M</td>
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<tr>
<td>Student Experience</td>
<td>$10M</td>
<td>$10.2M</td>
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<tr>
<td>Community</td>
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<td>Athletics</td>
<td>$27M</td>
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Campaign impact

<table>
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<th>Item</th>
<th>2007</th>
<th>2013</th>
<th>Increase</th>
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<tr>
<td>Endowment</td>
<td>$380M</td>
<td>$623M</td>
<td>$243M</td>
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<tr>
<td>Endowment per student</td>
<td>$133,240</td>
<td>$221,884</td>
<td>$88,644</td>
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<tr>
<td>Households giving $1,000 or more per year</td>
<td>518</td>
<td>874</td>
<td>356</td>
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<tr>
<td>Parent giving for annual operations</td>
<td>$626,602</td>
<td>$1,017,793</td>
<td>$391,191</td>
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</table>
Campaign Donors

For a campaign numbering 27,250 donors, everyone had a role in reaching the $400 million goal. There were multi-million dollar donors and $10 donors. More than three of every four alumni supported the campaign, and parents gave $48 million. Every gift counted. Every gift had significance. Roughly 7,000 donors gave gifts of $50, an impact of $350,000. Senior Class gifts generated nearly half a million dollars. More than 11,000 donors gave $100, funding $1.1 million of scholarships, study away experiences, and research opportunities. In a sea of statistics, the Because Furman Matters campaign came down to one: $406 million at the finish line. A full list of Because Furman Matters donors can be found at becausefurmanmatters.com. With gratitude, we present donors who cumulatively committed $10,000 or more from 2004–2013, including planned gifts. Names are current as of April 1, 2014.

The following made cumulative commitments of $1 million or more during the campaign:

Anonymous (10)
Andrew W. Mellon Foundation
ARARAMAC Corporation
Battleship Press
Ann Chris Borch '78
Ann Cook Brumley '68 and John Brumley
Joyce Moellerup and Bob Buckman
Betsy McDavid Campbell '39
Patti and Jordan Clark P
Jeanette and John Cowan Jr. '54 P
Beth and Ravelen Curry, III '63
Duke Energy Corp.
Chuck Evans '59
Tom Farmer '50 P
Terry and Doug Freeman '72 P
Graham Foundation
Melissa Guynn '91
Nancy Smith Hauer '72 and
David Hauser '73
Marion and Ralph Hendricks
Margaret Platt Hill '83 and
Robert Hill Jr. '83 P
John Hollingsworth Jr. '39
Hollingsworth Funds
Keere and Sonny Horton Jr. '52 P
Howard Hughes Medical Institute
Mary and Bill Howes '59
Lynne and Carl Kohrt '65 P
Lettie Pate Whitehead Foundation
Adam Lewis
Carol Mullikan Muddin '58 and
David Muddin '55
Milliken Foundation
Carol Nichols Ney '67 and Jim Ney '64 P
Holly and Eddie Overdyke '03
Celeste Hunt Patrick '77 and
Charles Patrick Jr. '76
Ethel and John Piper
Poirse Crossing LLC
Mabel Don Reeder '29
Leigh Rinker and Dave Rinker P
Lisa Lee Rust '87 and Kenneth Rust P
Emlyn Sanders and Dan Sanders P and GP
Susan and Frank Shaw '61
David Shih '73
Susan Thompson Shi '71
The Duke Endowment
The Kiege Foundation
The Bernard Other Foundation
June and David Toney '77 P
William and Flora Hewlett Foundation
Ruth and Rick Wern Jr. '74 P

The following made cumulative commitments of $500,000—$999,999:

Anonymous (9)
Susan and John Allen Jr. '73
Betty and Don Anderson '66 P
Jane Arnie Barnhill '72 P
Mickey* and Bob Barry Jr. '54
Doug Becker
Carol and Irvin Bell
Bob Bel '82
Cel Watson Blackwell '52 and
Gordon Blackwell* '60 P
Helen North Bedsole '59 and
Robert Bedsole '59
Blue Cross Blue Shield of South Carolina
J. Haynesworth Boyd* '37
Sarah Earle Campbell '40
Marybeth Butts Childress '80
Al Jordan '80
Allen Crawford* '36
Aggie and Richard Cullen '71 P
Susan Thompson Dauber '74 and
Steve Dauber '72
Frances and Dave Ellison '72
Deana and Dave Garrett Jr. *'42 GP
Jim Harnick '50 P
Chistina Toleron Harrell '98 and
Eric Harrell '82
Becky Edwards-Hash '67
Ann Copehead Heathen '74 and
Dale Heathen
Scott Timmons Hipp '76 and
John Hipp '73
Templeton Foundation
John L. Smith Charities, Inc.
George Johnson '68
Melissa Klim* Gira and Tom Latham Jr. '70
Genevieve and Basil Manly '47 P
Ainsley and Greg Masters P
Cat and Tom Miller '70
Kay and Charles Mitchell P
Lew Pearson '49
Jane Allie Rice '43
Karen and Todd Kuppert P
Susie and David Segal '63
Nancy and Bob Sims '71
Millard and Harold Southern* '37 P
Betty Stahl
Sylvia Laureate Foundation, Inc.
The Freeman Foundation
The Japan Foundation
Bill Timmons Jr. '49 P
Frances and Charles Townes '35
Judy and Biring Vlck Jr.
Ellen* and Ray Wylie* The Wachovia Wells Fargo Foundation
Ellen and John Yates P

The following made cumulative commitments of $100,000—$499,999:

Anonymous (9)
Maryann and Forrest Abbott* Elizabeth Smith Alford '60
Algernon Sydney Sullivan Foundation
American Chemical Society
Amon G. Carter Foundation
Mary and Brian Anderson '92
Carole and Stephen Anderson GP
Arnold and Nabel Beeman Foundation
Arthur Vining Davis Foundation
Associated Colleges of the South
Sherry and Tom Atkinson '58 P
Bob Ayers '39
Tim Baden
Pat and Ray Ballew Jr. '51
Carly Miller Baltes '80
Jim Baltes '81
Bank of America Charitable Foundation, Inc.
Bill Bannister '63
Susan and Harve Baggeuss '69 P
Betty and Ray Bell '48
Al Bergman*
Phil Berman '61
Bill and Connie Timmons Foundation
Lynda and Furman Bishop* '38
Lizanne Thomas '79 and David Black
Barbara Stone Block '63 and
John Block '63 P
Karen Miller Boda '84 and Alan Boda '82 P
Eille and Don Boda P and GP
Booth Ferris Foundation
Dottie and Ken Boring* P
Cindy and Bob Vickers P
Mary Clifford McAnerney Boyd '72 and
Bill Boyd, III '69
Beatrice* and Alva Moore Bradley* '23
Bridgeway Foundation
Cindy Elsbury Brittan '74 and
Bob Brittan '71
Clark Brittan '72
Frances* and B.K. Bryan* Ann Bryan
Laurie and Kevin Byrne '91
Pat Caffrey '85
Cathy* and Joe Cahill P
Camille and Henry Cdressus Foundation
Michae Camp '09
Campbell Young Leaders, Inc.
Canal Charitable Foundation
Anne and Bill Carpenter
Charles Stewart Cottt Foundation
Nelly and Scott Clibber '47
Ian and Ed Clibber P
Art Childs* Chi-Rho Financial, L.L.C.
Citigroup Foundation
Jennifer and Don Clardy '91
Cliffs Club Partners, LLC
Regan and David Cobb '90
Bob Coyle '82
Jean and Ray Compton
Beverly Connelly '75
Janet and Dan Cover
Julia Cox* Brenda Cox-Sinclair '76 and Jim Sinclair
Becky Tapp Daniels '57 and
Audrey Daniels '57 P
Jeanne Saunders Davis* '61
Evelyn and Ernie Davis P
Nancy Davis P
Barbara and Jeff Davis '79
Magda and Blaine DesSants '75 P
Disp-O Products, Inc.
Susie and Peter Dorn
Mary and John Duggan '69
Randy Daddy '76
Edward Earl '86
Kay Holland Lester '75 and Tom Eberhart
Martha and Tom Elgar P
Kim Gauthier Estridge '07 and
Larry Estridge
Jerrete Esterworth P
Carroll and William Flowers P
Regina and Gordon Ford '79
Julianne and Paul Foster '02
Theo Furman* '60
Mary Simms Oliphant Furman* '39 and
Alaster Furman, II* Carolyn Hendricks Furman '45 and
Earle Furman '43 P and GP
Martha Reney Gaddy '72 and Jimmy Gaddy
Sarah Belk Gambrell
Beth and Phil Gander P
Brenda and Bill Gantt Jr. '59
Susan and Raoul Glenn Jr. P
Peggy Ellison Good '67 and
Ed Good Jr. '63 P
Greenville Health System
Laura White Greer '72 and Charlie Greer '70
Margaret and Lance Hafer
Mike Harley '82
Torell and Elliott Harpian P
Tom Hartness* P
Cowell-Tolman Hartness '99 P and
Sean Hartness
Patty and Jim Hatcher '74
Francis Heller
Jackie Waldrop Herndon* '56 and
J. Earl Herndon
Dwight Holder
Abby Kennedy Holt '80 and
Joe Holt Jr. '79 P
Jane and Les Hudson Jr. '61
A small gift can make a big difference

Since 2004, more than 27,600 alumni, parents, friends, companies, and foundations made gifts to the Because Furman Matters campaign. Charitable foundations accounted for several multimillion-dollar gifts. But it was a $25 gift from a young alumna who helped the University crest the $400 million mark.

Andrew Trull ’10, a public relations strategist at Greenville public relations and branding firm Emerge Lane + Co., is a member of Furman’s Young Benefactors, a group whose members each give $500 or more annually to the University. In a separate gift this November, Trull donated $25 to the newly created Greek Life fund.

A member of the Pi Kappa Phi fraternity as a student, the Raleigh, North Carolina, native counts many close friends among his fraternity brothers.

Greek life, too, helped him hone his leadership skills and fostered a greater appreciation for volunteerism and community outreach.

“Our alumni and friends are connected to Furman in many different ways,” says Mike Gatchell ’91, Vice President for Development. “At Furman they have the option of directing their gift to a program that makes a difference in their life. It could be an academic discipline, Greek life, study away, or a student club.”

#WhyFurmanMatters

As an alumnus, Furman is more than an institution—it’s a defining piece of who I am. At its core, Furman is a vast community of people that have and continue to influence my journey in life, challenging and empowering me to achieve more.

—ANDREW W. TRULL ’10
Planned gifts provide bright future

The early and transformational gift of $15 million from the estate of John Hollingsworth ’39 gave the University confidence it could reach the ambitious $400 million goal of Because Furman Matters which, at the time, was one of the largest campaigns ever envisioned for a liberal arts university in the United States.

The bequest also proved to be a stimulus for significant growth in the University’s planned giving program during the campaign, which realized a total of $83.3 million in deferred gifts, up 15 percent from the $72.2 million from the Forever Furman campaign of the 1990s.

The commitments came from 450 loyal donors, 201 of whom made bequests of less than $25,000 and 67 of whom were age 45 or younger.

“Those trends are encouraging,” said Steve Perry ’77, director of Planned Giving. “People are realizing that they have the potential to make a much greater impact on the future life of the University through a planned gift.”
Parents take the lead in campaign giving

In a campaign marked by transformation, $48 million in commitments made by Furman parents was indeed transformative. Throughout the campaign, hundreds served on Parents Council, a leadership body composed of current parents across the country. Forty served on the Parents Campaign Committee, one of the first campaign leadership groups to form when Because Furman Matters launched. And eight have gone on to become Furman Trustees.

Enthusiastic parent leaders and donors proved infectious for faculty and staff involved with fundraising efforts. "Parents have continually proved to be an energized group. They love the experience their students are having at Furman and they always want to have an impact. Their influence on this campaign’s success is truly remarkable and we are incredibly grateful," said Vice President for Development Mike Gatcchell ’91.

Parent leadership set goals, opened new doors, and served as advocates for building the University’s endowment, supporting capital projects and providing more scholarship funds. The Trone Student Center, made possible by former parents David ’77 and June Trone and Robert and Margaret Hill ’83, is representative of the significant influence of philanthropic parents on this historic campaign.

Elaine *43 and Waco Childers Jr. ’47 P
Childs and Halligan, P.A
Jolley Childsman and Stephen Goldberg
Pam Dickson Christopher ’83 and Scott Christopher ’83 P
Barbara and
Mac Christopher Jr. ’47 P and GP
CIGNA Foundation
Merrie McCullough Clark ’76 and
Gary Clark ’74 P
Amy Bearden Clary ’54 and Mark Clary ’94
Pete Claussen III ’91
Jay Ayers Clawson and Carl Clawson
E.B. Clayton ’35
Arabelle and Harry Clemmons
Krista Edwards and John Cline P
Beverly Galphin Clyde ’67 and
David Clyde ’67
Ken Cobb Sr. ’55
Kathy Holcombe-Cochran ’75 and
Alan Cochran ’75
Dee Dee and Meri Code
Harry Coggins Jr. ’47 P
Becky Coggins ’74
Deb and Doug Cone Jr. P
Melissa and Marshall Cole P
Jane and Bob Coleman*
Jo Ann Coleman ’53
Barbara and Kevin Coleman ’85 Jeannie
Mitche11 Coleman ’65 and
Jim Coleman ’64
Judy and Greg Collier P
Fred Collins*
Lisa and Chris Collins P
Bart and Greg Collins P
Megan Pinninger Colvin ’10 and
Chris Colvin ’00
Commemorative Organization
for the Japan World Exposition
Caroline and Steve Compton P
Michael Compton
Nancy and Gary Condon
Jill Gottlieb Connolly ’94 and
Jason Connolly ’94
Lisa and Paul Constantine Jr. ’89
Hannah and Andrew Coody ’05
Giose and Blackie Cook ’52
Steve Cook ’77
Bless Oswald Cook ’66 and
John Cook, III 64
Prudy and Marty Cook, II
Robert Cooley P
Paula White Core ’81 and Hap Core, II ’81 P
Shelly and John Corey P
John Cottingham ’77
Nancy Coulter
Debbie and Cary Coutant ’77
Lauren and Steve Cover ’51
Laura and Mark Cowan P
Jane and Don Cowles P
Barry Cox
Cox Industries, Inc.
Gail and Ed Craft GP
Marie and Nick Craig ’82
Nina and John Crapps ’74 P
Carol Roney Crapps ’82 and Phil Crapps ’81
Joye Meares Craven ’57 and
Paul Craven Jr. ’57 P
Sylva Crawley ’58
Kim and Neil Crelin
Judy Iselin Crowell ’70
Kathy and Tim Crowe
Deborah and John Crame P
Sue* and John Cullen ’75
Sheila and Frank Currie Jr. ’81
Betty Glenn Curry ’38 and
Boykin Curry Jr. * ’57 P
Daphne and Randall Curry P
Betty and Herb Curry ’55
D.L. Scurry Foundation
Barrie and Kent Dahl P
Kathy Hickson Dando ’77 and
Mark Dando ’76
Beth Daniel ’78
Lillien Darby
Angela and Bud Darby Jr. ’88
DARCO, Inc.
Liz and Kent Dauten P
Julia and James Davie P
Betty and Tom Davis ’68
Sandy Davis, III ’80
Sharon and Robert Davis, II P
Cindy Davis ’84
Eliane and Frank Davis
Frank Deally
John Dear
Barbara and Ernest Delaney, III P
Bill Delany ’42
Lynn Enzler DeLeo-Tutano ’75
Joan Ellis Delk ’83 and John Delk ’83 P
Beth Keegan Dempsey ’05 and
Clint Dempsey ’05
Mary Frances Woodward Dennis ’46
Janet and Dan Dennison ’69 P
Kim Des Marais P
Lori and Dave Dierker P
Aprilz Dill ’01
Rosetta and Doug Diller ’64 P
Julie Krug Dilworth ’84 and
Lee Dilworth ’83 P
Ginger Coleman Dixon ’50 and
Thomas Dixon ’57 P
Collene and Robert Donahue Sr. P
Ginny and Richard Dosie P
Nancy and Keith Downey ’74
Brigid and James Downs ’91

* Deceased
P Parent of a Furman Student
GP Grandparent of a Furman Student
GGP Great Grandparent of a Furman Student
Sharon and Bob Howell
Damon and Jim Howell Jr. ‘72
Claudia and Rob Hubbard, III P
Donna and Dave Hughes ‘85
Susan and Barry Huey ‘77 P
Brad Huff ‘89
Marlyn Sharpe Huffman ‘66 and Sam Huffman
Katherine Hughes*
Martha Lattimore Hughes ‘70 and Murray Hughes, III P
Kathryn and Hugh Hughes ‘58
Gail Laible Hughes ‘83 and Jack Hughes P
Kevin Hummel ‘80 P
Vicki and Chris Hunkler ‘73
Jean Hedges Hunt ‘57 and Julian Hunt ‘55
Cheryl Snider Hunt ‘74 and
Rus Hunt Jr. ‘73
Christy andairy Hunter, III ‘89
Sylvia and Wayne Hunter P
Casey and Cal Hunt ‘84
Janet Southern Huskey ‘62 and
Tom Huskey
Paul Hutchinson Jr. ‘60 P
Joanne Hutto
Meg and ‘Id Huyte ‘90
Innoventi and Webel
Insulate America
Integral Solutions
Tibhar Harbors, Inc.
René and Michael Ivenson ‘84
Linda Hewwole Jacobs ‘74 and
Richard Jacobs
Christina and John Jacobs P
James MacHie Stoneconomy
Syl Rhamne Janney ‘74 and Don Janney ‘74
Maheley White Jennings ‘98 and
Clayton Jennings ‘95
Kathy and Stanford Jennings ‘84 P
Beverly and Jerome Jennings ‘65 P
Martha Mauney Johns ‘47 and
John Johns ‘47 P
Christina and Mark Johnson P
Catherine Bonner Johnson M.B.A. ‘82 and
Robby Johnson M.A. ‘79
Ciske and Jason Johnson P
Sue Lawmore Johnson ‘58 P
Johnson Controls, Inc.
Johnson Design Group
Beth Evans Lindsay Jones ‘48 and
Ed Jones ‘54 P
Sarah and Reg Jones, III P
Mary Frances Davis Jones ‘44 and
Jack Jones ‘49 P
Caroline and Dennis Jones P
Kim and Bryan Jordan P
Deborah and Lamar Jordan
Polly and Danny Joyner Jr. ‘89
Jayda Biddix Justus ‘98 and Brant Justus
Connie and Noel Kaine-Maguire
Kathy Chulka Kapoor ‘95 and
Kris Kapoor ‘94
Adrienne and Mike Kaufman ‘73 P
Virginia Kaul GP
Kaul Foundation
Tommy Kay
Sharon and Tom Kazee
Midata and Larry Keeler Jr. ‘68
Vickie and Chris Keen ‘87
Linda Keen P
Dawn and Steve Keig P
Dara Edwards Keller ‘94 and
Keith Keller ‘94

Joan Dew Kellett ‘68 and Michael Kellett P
Margo and Mike Kelly Sr. P
Liz Elgar Kendall ‘00 and Jon Kendall ‘99
Nancy Meier Kendall ‘92 and
Rett Kendall, III P
Helen* and Moffett Kendrick Jr. P and GP
Sharon and George Kerns Jr. ‘76 P
Harry Kessle*  
Jane and Robert Key ‘90 P
Jean and Don Kilgore Jr. ‘77
Louis King*  
Nellie and Dwayne Kinbey Jr. ‘34 P
Betty King ‘77
Day and Bob King ‘68
Angie and Mark Kinghorn ‘99
Edna Carol and Erskine Kirksey Jr. ‘53 P
Betty* and Walter Kneece Jr. ‘50
Lisa and Tom Knott P
Lois and Kevin Knowlton P
Kohler Foundation
Colleen and Steven Komarow P
Linda and Jay Kopel Jr. P
Lisa and Jeff Kravis P
Katie Martin Kreg ‘04 and Justin Kreg ‘04
Elizabeth and Bruce Krysk P
Betsey Lysaght ‘87 and
Scott Lysaght P
Katy and Greg Laetsch ‘79
Allyson and Bobby Lamb ‘86
Frances and Tony Lancelot
Laura and Gene Landbo P
Mary Jane Burgess Lanford ‘55 and
Cecil Lanford
Hellen* and Emil Langston P
Marlene and Charles Lanford ‘67
Sue and Paul Lassberry ‘68 P
Katherine Laster ‘69
Cindy and Jerry Larson
Betty and Ernie Latham
Rebecca and Drew Latora ‘04
David Lauer ‘87
Chicken and Hurdle Lee Jr.
Barbara Fox Leach ‘56 and Jim Leach ‘56 P
Leadership Institute

John League Jr. ‘65
Vera and Lee Leathers Sr. P
Nancy and Vince LeDonne
Rosalinda and Jim LeFever ‘69
Ann Bantenle LeGrand ‘62 and
Spencer LeGrand ‘63 P
Joy Adams Lehn ‘75 and Collie Lehn ‘72 P
Bonnie Brown Leicht ‘93 and
Bruce Leicht ‘62
Barbara and Jeffery Leimkuder
Cal Leipold, III ‘05
Laure Kitzenthaler Lemasters ‘82 and
Craig Lemasters ‘82
Vickie and Alan Levine P
Merry and Harry Lightsey, III P
Cindy and David Lind P
Marion* and Charlie Liner ‘59
Gaye Lindsay ‘89
Judy and Don Lineback P
Barbara and George Linney Jr. ‘65 P
Lipscomb Family Foundation
Braden List ‘05
List Shared Services, Inc.
Carolyn and Bob Lloyd ‘73 P
Lisa and Steve Lloyd ‘82
Mia Templeton Lockett ‘85 and
Mark Lockett ‘90
Emiliy and Keith Lockhart ‘81
Deborah Carlton Loftis ‘74
Leila Long ‘66
Job Long ‘94
Carol and Bill Lorenc Sr. P
John Lovegren ‘81
John Ludwig Jr ‘94
Jane and Bob Lutz Jr. ‘71 P
David Lyle ‘81
Jeanie Nicola Lynch ‘82 and Bill Lynch ‘81
Frances and Hal Lynch Jr. P
Medical University of South Carolina
Myree Maas’ P
Cheryl and Jim MacGillivron
Ashley and Jeff Maddox ‘82
Leah and Jeff Maddox ‘76

Brina Moorefield Maddox ‘56 and
Cordell Maddox ‘54 P and GP
Nancy and Erwin Maddrey
Patricia and Bryan Mahan ‘95
Karen and Norm Malo P
Wayne Mangels
Mannington Resilient Floors
Maple Hollow Cabinet Company, LLC
Beth and Frank Marchman P
Katie Marley ‘12
Hap Marshall ‘47
Haskell E. Rinker Sr. Foundation Inc.
Dawanda and James F. Martin ‘73
George Martin
James N. Martin ‘79
Mania and Steve Martin P
Gaines Masson Jr. ‘82
Kelly Driner Massey ‘84 and
Trey Massey, III ‘83 P
Anne and Bill Masters
Margaret and William Mathis ‘59
Jinnie Bousquet-Myville and
Bill Myville ‘76
Jan Jolly McNair ‘63 and
Rubber McAlhany Jr. ‘62
Norma Atteway McAllary ‘65 and
John McAllary ‘64 P
Sandy and John McBrayer P
Joyce McCrery ‘74
Elise and Mike McCasland P
Billy McCaulley, II P
Kim and Mike McClarnon ‘87
Emma Hendricks McColl ‘42
Lee and Malcolm McCobb, III ‘83 P
Mary Earle Brown McClure ‘59 and
Lis McCraw* 
Deborah and Clint McDonough P
McGinn Family Foundation
William McGuire P
Christine McHenry
Sue Allen McInerney ‘71 and
Errie McInerney
Claudia and Fred McKay Jr. ‘84
Wilton McKinley* 
Jane and Mike McInerny
Rob McHale ‘69 P
Betty and Will McLean P
Melissa and Pat McLeer P
Anita Reynolds McLeod ‘72 and
Gene McLeod Jr. ‘72
Angie and Danny McMullan P
Michelle and Mike McNally P
Jo Ann McNatt ‘56
Candis and Bern McPhelly P
Kelly Kennedy McSharry ‘88 and
Brian McSharry ‘88 P
Laura and Andy Means ‘78 P
Bren and Herm Mellott P
Mary Anne and Wes Mellow P
Kelley and Robert Merck P
Lisa and Rocky Meredith ‘83 P
Brenda Merki ‘86
Mary Lou and Bill Merkt
Catherine and Bill Merritt ‘44
Lori and David Metter P
Monica and Mark Metz ‘85
Michelin North America, Inc.
Rachelle and Charlie Mikkel
Stacy and Allen Millam, IV ‘92
Rettie and Don Miller ‘85
Kathryn and Ward Miller Jr. P
Gayle and Willie Miller
Kathy and Charlie Miller P

The Herring Center for Continuing Education is named for Trustee Gordon ‘65, and Sarah Weaver Herring ‘66. Members of the Benefactors Circle, the Herring’s are founding members of the Richard Furman and Partners Scholarship Program. The Herring VIP Suite in Timmons Arena bears their names, as does the Nan Trommel Herring Music Pavilion honoring Gordon’s mother.

*Deceased  
P Parent of a Furman Student  
GP Grandparent of a Furman Student  
GGP Great Grandparent of a Furman Student

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Sonia and Bruce Phillips  '59
Marie and Steven Phillips  'P
Katie Dunson Phipps  '00 and
David Phipps  '99
Piedmont Health Care Foundation
Piedmont Orthopedic Associates
Katherine and Dick Peiper Sr.  P
Mariann and Bill Pierce
Jeanne and Redney Pilot  P
Pine Hall Brick Co., Inc.
Pinnacle Associates, Inc.
Janina and Frank Pinon  P
Dodie Littlejohn Pinson  '61 and
Bob Pinson  '61  P
Kristine and Jim Pintek  P
Penny Ludwig Pirn  '73 and Steve Pirn  '80  P
Catherine and Arnie Pittman, Ill  '89
Jolly Pitts  '41 P
Frances Barnett Pitts  '46 and Tom Pitts  '51
John Piatt  '60 P and GP
Bee Pyler  '55 P, GP, and CGP
Charlette Murrerfunn Pyler  '59 and
Jim Pyler  '58 P and GP
Lisbeth Wylie Posig  '92 and
Charlie Poag  '90
Bob Poerschke  '41 P
LeJoyne McLeese Polaski  '89 and
Tom Polaski  '86
Susie Bemathough Poietti  '77 and
Paul Poletti
Eugene Poole  '27*
Poole Management Company
Marta and Rick Porter P
Jeanne and Bob Posey  '65 P
Mary Rudd Powell  '54 and Dennis Powell
Shirley and Will Powell  '81
Audrey and Jack Powers  '56 and GP
Linda Edwards Preh  '77 and
Frederick Prehn
Shelley Myerly Prevost  '76 and
Bill Prevost  '76
Catherine Flick Price  '86 and
Steve Price  '86
Molly and Jim Price  '52
Productions Unlimited, Inc.
Professional Engineering Associates
Publix Super Markets Charities, Inc.
A.B. Puckett, IV  '03
Donna McCorlitt Rugh  '77 and Burr Pugh P
Jean Pinnim Purcell  '61 and
Jim Purcell  '51
Alice Ves Purser  '56 and Jack Purser  '56
Debra and Scott Pyron  '60
Stacy Shuman Quinn  '80 and
Paul Quinn  '79 P
R.B, 3, L.L.C.
Susan and Neil Rabon Jr.  '81 P
Marthabelle Brunson Rabon  '63 and
L.W. Rabon Jr.  '62
Nancy and Kevin Race P
Susan and Scott Reabe  '92
Kelly Sherman Ramirez  '81 and Art Ramirez
Det Ramos  *
Karen and Ted Ramos Jr.
Janelle and Hank Ramsey P
Lisa and Wayne Randall P
Annie and Matthew Rankowitz P
Niles Ray
Tony Redd  '63
Caroline McGee Redd  '56
Ruby and Wayne Redd  '65 P
Gal and Steve Reinemund P
Bill Renfrow Jr.  '33

Tom Farmer  '50, with men's baseball coach Ron Smith  '78, is a member of Furman's Benefactors Circle recognizing lifetime giving of $1 million or more. His sustained giving over several decades has provided critical support for scholarships, athletics, study away, and facilities, including Thomas Spann Farmer Hall.

Suzanne and John Sanders  '88
Marilou and Bruce Sanford P
Stacy and Ken Sargent  '62 P
Roger Saunders  *
Peggy Sauvais
Pat Scales
Paul Schaaf
Tara and Norm Schaefer  '85
Libby and Kirk Schamp  '84
Alice and Bruce Schen
Erika and Ron Schmieding P
Alex and Peter Schneider  '79
Pat and Dale Schmoyer P
Megan and Matt Schrecengost  '97
Scott Schulhoff  '94
Laura and Anton Schuster Jr. P
Sheri and Robert Schwartz
Elizabeth and Ron Sconyers  '90
Meg Riddle Scoopmire  '91 and
Sean Scoopmire
Susan and John Scofli Jr. P
Hilary Eldred Seagreaves  '02 and
Beau Seagreaves Jr.  '02
Diane and Gordon Seay  '61
Gayle and James Seyfert
Ann and Larry Seby Sr.  '82 P
Dawn and Scott Sellers  '80
Martha Stoddard Selinick  '72 and
Stuart Selinick
Jan Simpson Sexton  '61 and
Bob Sexton  '59
Angel and Wade Sexton  '89
Dave Shaffer  '81
Jane and Jack Shaw
Shaw Industries, Inc.
Laura and Michael Shea P
Becky Thompson Shealy  '70 and
Bruce Shealy  '69 P
Linda and Keith Shelton  '58 P
Debra Allen Shelton  '76 and
Mike Shelton  '74
Helen Shermann  GP
Evelyn Sii P
Kathi and Ben Shaw P
Jan Meadows Shockley  '66 and
Norris Shockley Jr.  '03
Ervin Shock  '52
George Short Jr.  '54
Lori Siemens  '88

Research Corporation
Sharon and Matt Reveille  '80
Evelyn Rife
Kristi Hunter Rice  '91 and Patrick Rice  '89
Mary Alice and Earle Rice  '41
Pat Richardson GP
Linda Smith Richardson  '92 and
Norm Richardson Jr.  '92
Jim Richardson  '56
Anne and Dayton Riddle Jr.  *53 P
Chrys and Ces Richey P
Shannon Simpson Riley  '94 and
Richard Riley
Susan and Michael Riordan
Sarah Iman Rivers  *37
Richard Robb
Susan Patterson Robbins  '73 and
Jim Robbins  '74 P
Aline and Keith Robelen  '89
Stuart and Bobby Roberts Jr. P
Margaret Camp Robertson  '33
Frances and Paul Robertson, Ill  '82
Clarissa and A. B. Robinson Jr.  '77
Carlos Rodriguez  '77
Doug Rogers  *
Barbara Cochran Rogers  '68 and
Mike Rogers  '67
Pat Carter Rogers  '53 and Bill Rogers  '53 P
Diann and Sonny Rollins Jr.
Donna Graham Rone  '67 and Curt Rone
Becca and Ben Rook P
Jill Badenoch Rose  '74 and
John Rose  '74 P
Dorian and Cliff Rosen
Missy Gerhard Rooskampf  '87 and
Fred Rosenkampf Jr.  '84
Edith and Bob Royall Jr.
Beth and Alan Runyan P
Eunice and Ben Rusche P
Michelle and Bobby Russel
Mirv Strickland Rust  '06 and John Rust  '05
Anna and Jim Ryan Jr.
S.C. Association of School Administrators
S.C. Hospital Association
S.C. Research Authority
Barbara and John Sanders P
Manning Sanders  *38
Suzanne Von Harten Sanders  '88 and
Dan Sanders Jr.  '66 P

Furman Spring Campaign Report 2014
Sandra Melton Talton ’72 and Ty Talton Jr. ’72 P
Mae and Dennis Tavernetti
Lisa Babcock Taylor ’83 and Jim Taylor, III ’83 P
Robert Taylor, III
Dot and Carson Taylor Jr. P
Nancy Dyer Taylor ’61
Joanne and James Taylor Jr. ’64
Ted Bank, NA
Summer Dilgren Teegardin ’96 and Randy Teegardin ’99
Kathy and Jeff Tenneyson P
The Bannon Foundation
The Coca-Cola Company
The Daniel-McKee Foundation
The Liberty Corporation
The Presser Foundation
The Don and Zelma Wagnonner Foundation
The Duke Energy Foundation
The Fluor Foundation
The Woodlands at Furman
Holly and Tony Therie P
Nancy and Bill Therie P
Sara Thomas ’79
Grace and David Thomas Sr.
Katherine and Jerry Thomas ’63
Cherre and Mack Thompson ’77
Holly and Mike Thompson ’77 P
Sheila and Ben Thomason Jr. ’50
Bill Thomason ’49 P
Norma and Bob Thompson Jr. ’60
Margaret and Samuel A. Thompson, IV ’02
Katherine Thompson Thower ’99 and Adam Thower
Kitty Wells Timmons ’48
Judy Hening Timmons ’63 and Thaddeus Timmons P
Blossom McGarity Tindall ’42
Judy and Terry Tolerton P
Tommy’s Country Ham House
Total Wine and More
TOTO, U.S.A.
Addie and Rob Townsend ’54 GP
Lynn and David Tribble ’76 P
Katharine and Rupert Triplet P and GP
Beverly and Don Truslow P
Joanne Greene Turner ’61 and Charles Turner ’62
Jans Bradberry Turrentine ’66 and Bill Turrentine Jr. ’64 P
Marcia and Tom Turry P
Jayne and Bobby Ukrop P
Nicole and Jeff Ukrop ’96
Martha Swanson Ulmer ’56 and Richard Ulmer ’57 P
Laura and John Ulmer
Margaret Lipscomb Ulmer* ’47 and Sidney Ulmer ’52 GP
Unstated Forever
Christina and Andy Vakaneff ’02
Betsy Hubbard Vance ’03 and Wesley Vance
John Yann
Molly and Leo Varley P
Susan and Tim Vaughn ’66
Vicky Vavhan
Jerene Robertson Verdin* ’88 and Bud Verdin, III ’63 P
Verizon Wireless
Jame Verner ’80
Jenny Pittman Viscusi ’98 and Brian Viscusi ’97

W.M. Keck Foundation
W.W. Norton and Company, Inc.
Joan Lackey Waddell ’84 and Bennie Waddell Jr. ’86
Susan and Ron Wade ’66 P
Shirley and Richard Wagner
Wilson Wakefield* ’34
Rennie and Dean Walden
Sue and Craig Waldron ’71 P
Leda and Junior Walker Jr. P
Betsy Blake Wall ’73 and David Wall ’73
Gena Bean Wallace ’53 and Arch Wallace, III ’60
Marilyn and Edward Walls P
Tony Olson Walter ’91 and Eric Walter ’91
Terry Walters
Kath Walters ’75
Kay and Les Walters P
Carolyn Lee Warden ’67 and Joseph Warden ’58
Warren Wilson College
Lyle Griffin Warshauer ’87 and Michael Waushauer
Waste Industries USA, Inc.
Waste Management of S.C., Inc.
Amy and Joe Watson ’75
David Watson
Maxie Watson ’60 P
Jim Watson
Milie and Wilson Wearn* GP
Elen and Alan Weinberg
Tammie and Tim Welborn
Rory Welch ’91
Margaret* and Buck Welhing Jr.*
Claudia Clarke Wells ’65 and Kendall Wells
Susan Lovelace Weimaker ’62 and Jerry Welzak ’62 P
Carol Metrafe Wende ’63 and Chuck Wende
Gloria and Phil Wenzell P
Johnny Wesner, III ’65

Melanie Black Wessinger ’83 and Phil Wessinger ’83 P
Millie and Ed West ’65
Lisa Roberts Wheeler ’82 and Jim Wheeler ’81 P
Lizzie Wherry ’91
Alex and Philip Whitley
Mimi and Kenny Wialand ’77 P
Harriet Arnold Willburn ’74
Holly and Bruce Wilford ’90
Kristin Wilhelm ’56
Angela and Arthur Williams J, GP
Kathy and Andy Williams P
Cathy and Andy Williams P
Krista and Art: Williams, III P
Vickie and Bruce Williamson, III ’76 P
Dianne and Dan Williamson
Alerne and David Wilson ’70
Alli and Ken Wilson, III ’98
Dana and Chip Wilson Jr. ’84
Christine Caputo Wynn ’90 and Rob Wynn ’91
Ann and Bill Wolfe Jr. P
Jamie Harris Womack ’95 and Jay Womack
Ann Woodside
C.M. Workman Jr.* ’38
Martha Sutherland-Wright ’73 and Joey Wright
Stacey and Mike Wright P
Jane Underwood Wyche ’64 and Sam Wyche ’66
Paule and Baxter Wynn
Ashley and Don Yaksta ’82
Jackie Jackson ’72 and Joe Yates
Michele and Rich Yovanovich ’83
Kim Godshall Yowell ’84 and Will Yowell, III ’83
David Zeh P
Sharon and Rick Zeller P
MaryAnn and Richard Zepf ’63
Judith and Paul Ziemen
Barbara Mathews and Michael Ziolli

David and June Trone provided the naming gift for the Trone Student Center and early support for the men’s and women’s intercollegiate lacrosse programs. David is an alumnus of the Class of 1977, and the couple’s daughter Julia graduated in 2013.
Campaign bolsters annual fund

An important part of any capital campaign is the recurring annual gifts that make the difference between a good experience for students—and a great one. Because Furman Matters spurred participation in the annual fund to more than 9,000 alumni, parents, faculty, staff, and friends who each year provide support for everything from scholarships and research to internships, student life activities, and high caliber professors.

More than 90 percent of donors to the annual fund contribute less than $1,000 to support an effort that today brings in over $4 million annually, a testament to the grassroots support that is vital to the success of the campaign each year. Furman boasts participation rates of more than 40 percent from its solicitable alumni, surpassing the low- to mid-30 percent national average for liberal arts universities.

Significantly, leadership gift society membership, recognizing donors who contribute $1,000 or more in support of annual operations, grew during the capital campaign to more than 800 household, up from 508 in 2004-05 when the campaign began.

And membership in the Richard Furman Society recognizing annual commitments of $10,000 or more, grew by nearly 50 percent, from 103 members in 2004-05 to 150 members this year. Richard Furman Society members provide $2 million through their generosity each year.

"Annual giving continues to be vital," says John Kemp, director of Leadership Giving. "Whether it's a modest first-time gift or a $10,000 annual gift made by a Richard Furman Society member, people are inspired by a shared vision of Furman's lasting influence on their lives, and a desire to shape the experience of each new generation of Furman students."

Donors with New Planned Gifts or Additions to Existing Estate Gifts

Maryann and Forrest* Abbott
Elizabeth Smith Alford '40
Susan and John Allen Jr. '73
Linda and Charlie Anderson '82 P
Betty and Don Anderson '66 P
Elizabeth Anderson
Julie and Neil Anderson '84
Mac Arnold P
Sherry and Tom Atkinson '58 P and GP
Tim Baird
Judy and Bob Bainbridge
Cortney Combs Baker '95 and Scott Baker
Benn Bannister '63
Graceanne Barbour '58
Jane Arnold Barnhill '72 P
Marie Barnett '35
Sarah and Henry Barton Sr. '49 P and GP
Helma Bates
Susan and June Baughner '60
Judy and Bobby Beatt '75
Susan and David Becher '79
Bette and Ray Bell '48
Bobby Bell '82
Phil Beren '81
Lisa Magruder Berrie '44 and Harry Berrie
Sunny and Duane Biss '35
Cecia Bire '72
Alan Blackmon '64
Gig Dubose Blackwell '73 and
Reece Blackwell Jr. '68
Helen North Bledsoe '39 and
Robert Bledsoe '59
Ellie and Dan Boda P and GP
Karen Miller Boda '84 and Alan Boda '82 P
Julie Bolt '89
Anita Davis Bridges '70 and
Tom Bridges '71
Lauren Killey Briles '02 and Tim Briles '01

Clark Brittain '74
Cindy Elsbury Brittain '74 and
Bob Brittain '71
Katharine Broach
Cathy Peak Brown '73 and
Chris Brown '73 P
Chris Brown '89
Ann Cook Brumley '58 and John Brumley
Ann Bryan
Bob Burke
Laurie and Kevin Byrne '91
Sally Caldwell
Greg and Carol Cathron '96
Jean Laxford Cass '65
Collen Carson '03
Robyn Allis and Roger Casey '83
Kimberly Chapple '88
Nelly and Scott Childress '47
Martha and Jimmy Clapp '71
Jennifer and Don Clay '91
Patt and Jordan Clark P
Ardelle and Hardy Clemons
Wes Clarksfield '82
Regan and David Cobb '90
Jo Ann Coleman '53
Bob Coley '56
Sylvie Wadewop Collins '60
Megan Fingaer Colvin '10 and
Chris Colvin '90
Janet Cone '78
B. Connelly '77
Lisa and Paul Constine '71
Hannah and Andrew Coody '05
Gerald Copeland '79
Jeanette and John Croston '54 P
Janet and Dan Cover
Brenda Cox Sinclair '76 and Jim Sinclair
Dick Crooks '59
Aggie and Richard Cullen '71 P

Susan Thomason Dauber '74 and
Steve Dauber '72
Joy and Todd Davidson '85
Amy and Russ Dean '82
Maurice DeFoor '58 P and GP
Lynne Hatcher DeLoach '74
Martha and John Duggan '69
Edward Earl '86
Kurt Eber '86
Chuck Evans, II '69
Ann Poll Ewel '80 and Jim Ewel '79
Tom Farmer '50 P
Kelly Nicks Flemming '91 and Bill Fleming
Braland Lacey Foster '59 and Bob Foster
Carolyn and Don Fowler
Al Fredericks '72
Tricia and Doug Freeman '72 P
Leigh Brock Friend '07 and Ryan Friend '07
Brenda and Bill Garrard '79
Evelina and Dave Garrett Jr. '42 GP
Lorry and Ned Gattner '66
Rhonda and Johnny Goforth '75
Donna and Steve Gaddick '83
Laura White Greer '72 and
Charlie Greer '70
Barbara Griffin '83 and Clay Stalaufer
Shelia and Walker Gunn Jr. '61
Melissa Guynn '91
Margaret and Lance Hafer
June Cariad Hammond '81 and
Bruce Hammond
Julie Wood Harbin '58 and Joe Harbin
Mike Harley '82
Karen Heming Harmon '74
Robyn Harmon P
Christina Tolerton Harrell '98 and
Eric Harrell '82
Carole and John Harrison Sr. '72 P
Becky Edwards Hash '67
Petty and Jim Hatcher '74

Nancy Smith Hauser '72 and
David Hasset '73
Al Hawkins Jr. '64
Ann Copeland Heatherington '74 and
Dale Heatherington
Fian and Andy heman
Marion and Ralph Hendrick
Jackie Waldrop Herndon '56 and
J. Earle Hendrix
Rosalyn Cude Hibbard '68 and
Roger Hibbard '66
Angela Hollis
Keeter and Sonny Horton Jr. '52 P
Margaret Howell '51
Sharon and Bob Howell
Mary and Bill Howes '59
Jane and Les Hudson Jr. '61
Brad Huff '89
Martha Lattimore Hughes '73 and
Murray Hughes, II '59 P
Christy and Jaicy Hunter, II '89
Janet Southern Husey '82 and Tom Husey
Meg and Tod Hyche '90
Jackie Jackson '72 and Joe Yates
Linda Heathwole Jacobs '74 and
Richard Jacobs
Jackie Nelson Johnson '85 and
Wren Jacobson
Mahalea White Jennings '98 and
Clayton Jennings '95
George Johnson '68
Cynthia and Mike Johnson '94
Shelley and Terry Johnson
Janifer and David Johnson
Dorothy Johnson
Debbie and Mike Johnson '73
Marguerite Whitaker Jones '72
Kay Byars Jowers '74 and
Remnie Jowers '73 P
Brenda and Ed Kay '64
Jane and Robert Key '80
Shana and Pete King '06
Wayne King
Bobby King '59
Helen and Jeff King '71
Lea Knight Jr. '76 P
Clarice Keys Kuhl '75 and Steve Kuhl
Claudia and Jim Laferner P
Dian and Bruce Lancaster '79
Mary Anne Anderson Lanier '79 and
Jaime Lanier Jr. '79
Kathy and Berrie Lenigan '79
Gina and Tom Latham Jr. '70
Janet Shearin Layne '83 and
David Layne '82 P
Jo Harris Layton '39
Rosalinda and Jim LeFevere '69
Ann Beletine LeGrand '62 and
Spencer LeGrand '63 P
Joy Adams Lehn '75 and Collie Lehn '72 P
Callie Gold, III '05
Mary Lindsey Lewis '74
Cindy and David Linn P
Pat Cole Lindsey '75 and
Don Lindsey Jr. '54
Mary and Tom Lynch '61 P
Barb Goodsell Maas '71 and
Steve Maas '71
Ginny and Sandy MacNeil
Gerevieve and Basil Manly '47 P
Kate Marley '12
James Martin '79
Lois Chandler Martin '46

* Deceased
P Parent of a Furman Student
GP Grandparent of a Furman Student
GGP Great Grandparent of a Furman Student

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About Furman magazine

Dear Reader,

If you are a faithful and attentive reader of Furman Magazine you undoubtedly will have noted several odd circumstances in the past few months.

First, we skipped the usual fall issue of the magazine. Second, the publication you have been reading is a hybrid—part magazine, part report on the Because Furman Matters capital campaign.

An explanation is in order.

At the end of August, Jim Stewart ’74 left Furman after editing the magazine for 14 years.

We decided to take stock. We suspended the fall issue to focus on two tasks: recognizing the historic significance of the capital campaign in a vehicle that would communicate to all of the University’s alumni and friends, and reimagining the magazine’s content and design.

With this blended issue we have told the stories of some of the faculty and students who have benefited from the campaign, and those of the benefactors whose gifts led us to success.

This approach will inform the magazine, as well. Our vision is to create a publication whose substance and dynamism emanate from Furman, and whose value and insights extend beyond the University. We will introduce a new section, Around the Lake, providing short and medium-length content about the people and places on campus. We will be providing in-depth articles about trends and ideas affecting Furman and higher education. Classnotes will be expanded, and we plan to include reader-submitted photographs of your children, weddings, reunions with Furman friends—all of your life’s milestones.

Our first issue will be out in early Fall.

We’re pleased to announce that the new Editor is Brendan Tapley, a writer who comes to Furman from the Mind & Life Institute in Hadley, Mass., where he serves as Director of Communications. Tapley, who earned his Bachelor of Arts from Hamilton College and a Master of Fine Arts from Emerson College, formerly served as Director of Communications for The MacDowell Colony and has extensive experience in magazines and online media.

Mark Kelly
Vice President, Marketing and Public Relations
ONWARD!

Dear Friends,

Because Furman Matters is a watershed in Furman’s history. In these pages, we have seen the record-setting power of shared vision and the will to achieve that has always been the hallmark of our University.

As someone with over 50 years of involvement with Furman as a student, Trustee, and—to my surprise and delight—its Interim President, I know that Purple runs deep. The campaign confirmed my enthusiasm for Furman’s important value and purpose, and gives me confidence that we will ever take to heart the words of the alma mater: “...our love, our lives we’ll give to thee.”

In moments like these, we do well to recall our storied past, the tribulations and triumphs, the committed women and men who have persevered. But we are compelled always to look forward, and to prepare for the next generation.

It is no secret that there is great upheaval in higher education as the underpinning financial model has become unsustainable. Furman is not immune to these challenges. In 2014, issues of core mission and identity, and the strategic allocation of resources are front and center. We absolutely must find ways to ensure the Furman experience is affordable to deserving students, while staying true to who we are and maintaining the value we deliver.

Thankfully, Because Furman Matters has put us in a position of strength from which to chart our direction going forward. For years, we have been prudent in our financial management, but there is more to be done. We will continue looking for strategic ways to be good stewards of our resources and efficiently manage the annual budget. It will take time. It will take determination. And we need your help.

Your ongoing annual gifts will make it possible to sustain those programs that made a difference in your own life. Your involvement with student recruitment and career development will ensure that we continue attracting talented students and serving the needs of alumni. Finally, and most importantly, your prayers will give us the resolve to address our challenges head on, and ensure that Furman will continue “mattering” for generations to come.

With gratitude,
Carl Kohrt ’65
The campaign fostered: 50th Anniversary Plaza · Benches and Branches · Bridges to a Brighter Future · Partners Scholarship Program · Cothran Center for Vocational Reflection · Sheridan Football Scholarship · Farmer Hall · Former Football Players Association · Furman Fellows · Furman Standard · Furman United · Heller Service Corps · Herring Center for Continuing Education · Townes Center for Science · Library Fountain Plaza · Mock Trial · Paladin Club · Pearce-Horton Football Complex · Parents Fund · Place of Peace · Purple Pounders Scholarship · Quaternion Scholarship · Riley Institute · Rinker Center for Study Away and International Education · Scarpia Coaching Endowment · Advisory Council Laboratory · Arrington Laboratory · Batson Seminar Room · Brantley Laboratory · Fallaw Laboratory · Kane-Maguire Laboratory · Knight Laboratory · Kubler Laboratory · Kelly-Snyder Laboratory · Shi Center for Sustainability · Shucker Leadership Program · Soccer Fieldhouse · Stained Glass Window Restoration · Summer China Experience · Susan Shi Garden · Trone Center · Vick Professorship of Music · Walk of Honor · Osher Lifelong Learning Institute · Metcalf Patio · Crabtree Lecture Room · Huff Classroom · Shelley Endowment for Theology and Ethics · Stanford Endowment · Hudson Scholarship · Walker Scholarship · Leverette Sustainability Award · Blue Shoes · Sedgley Equipment Room · Snipes Players Lounge · Bagwell Meeting Room · Hendrix Meeting Room · Caldwell Office · Satterfield 1988 National Championship Room · Young Benefactors · Keen Scholarship · Lakeside Concert Series · REK Center · Tocqueville Program · Hayden Porter Endowment · Johnson Lecture Series · Joyner Porch · Roberts Rugby Stadium · Doughboy Restoration · Childers Plaza · Softball Press Box · Baseball Fieldhouse · Theater Expansion · Townes Scholarship · Hollingsworth Scholarship · Internships · Research · Study Away · Fine Arts · Sustainability