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A record year for cross country

Furman University

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one place to the right: Chris Borch ’78

program that he’s devised to help Furman athletes succeed beyond the field and take the lessons they learn in school and apply them to real life.

“This year we’re implementing a program that can be applied across all athletics, all disciplines, every aspect of Furman life. It’s essentially six timeless lessons for life, and the first seminars for our runners rolled out in early February.”

Borch is also very involved with the team as an alumni supporter, talking on a regular basis with the coaches, runners and other fellow alumni to ensure that the athletes are getting the support they need.

Plus, twice a year, Borch, together with Furman, hosts the Blue Shoes 5K in the fall and a mirrored track and field event in the spring, which often features world-class runners and track and field athletes.

“We want to have the best cross country program in the country. I know from experience that you really gain invaluable life lessons when you pursue athletics diligently and purposefully. It is an ideal. But it’s one worth pursuing. My life would have been entirely different without Furman athletics. It’s great to be in a position to give those opportunities to other men and women.”

A record year for cross country

The Furman men’s and women’s cross country teams swept the team titles at the Southern Conference Cross Country Championships in November of 2013—the first time both teams have claimed simultaneous wins. Furman head coach Robert Gary was honored as the 2013 SoCon Coach of the Year for both the men’s and women’s programs.

#WhyFurmanMatters

Furman helped me unleash the forces that led me to develop my full potential.

—CHRIS BORCH ’78