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CAMPAIGN SUMMARY

In a campaign called Because Furman Matters, money matters. But people matter most of all.

December 31, 2013, brought a close to the largest fundraising campaign in Furman’s history, and one of the largest ever among all liberal arts universities. Within these pages, we reflect on the cornerstone commitments, early projects and gifts that crystallized the campaign’s formation. We take pride in reaching numerous strategic goals and ultimately crossing $400 million. But most importantly, we celebrate the people who gave financial gifts, leadership, and countless hours of their time—through a recession, transitions in leadership, and a changing climate in higher education—all because Furman truly does matter. Join us in this celebration and the journey that lies ahead.

$406,004,597
final Because Furman Matters capital campaign total

27,250
number of donors who made a commitment to Because Furman Matters
22.7 percentage of campaign total from Trustee gifts*  
*excluding Hollingsworth bequest  

$48 million commitments from parents and families of Furman students during the campaign  

14,824 number of Furman alumni who contributed to Because Furman Matters, representing 78 percent  

64 percentage increase in the endowment value from 2004–2013  

81.2 percentage of faculty and staff who made gifts