Campaign at a Glance

Furman University

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## Campaign at a glance

### Gifts by designation
(excluding Hollingsworth bequest)

- **Endowment**
  - $136.6 million
  - (62%)

- **Operating Needs**
  - $88 million
  - (22%)

- **Capital Improvements**
  - $66 million
  - (16%)

### Endowment
(excluding Hollingsworth bequest)

- **Professorships**
  - $20.5 million
  - (15%)

- **Programs**
  - $41 million
  - (30%)

- **Scholarships**
  - $74.8 million
  - (55%)

### Capital improvements

- **Other**
  - $12.235 million
  - (19%)

- **Trone Center**
  - $7.765 million
  - (12%)

- **Herring Center**
  - $2.8 million
  - (4%)

- **Athletic Facilities**
  - $18.2 million
  - (27%)

- **Townes Center**
  - $25.4 million
  - (38%)

- **Annual Giving**
  - $87,951,276
  - (30%)

- **Planned Giving**
  - $83,324,959
  - (29%)

- **Endowment**
  - $119,381,584
  - (41%)

### Participation by group

- **Alumni**
  - 78%

- **Faculty**
  - 80%

- **Staff**
  - 89%
Designated final 100 million

- **Academic Support** $51 million (goal $45)
- **Athletics** $27 million (goal $20)
- **Community** $16 million (goal $15)
- **Student Experience** $10.2 million (goal $20)

Number of gifts by amount

- $1 million +
- $500k-$999,999
- $250k-$499,999
- $100k-$249,999
- $50k-$99,999
- $25k-$49,999
- $10k to $24,999
- up to $9,999

25,846

Campaign Priorities

- **Academics**
- **Student Experience**
- **Community**
- **Athletics**

Campaign impact

<table>
<thead>
<tr>
<th>Item</th>
<th>2007</th>
<th>2013</th>
<th>Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endowment</td>
<td>$380,000,000</td>
<td>$623,000,000</td>
<td>$243,000,000</td>
</tr>
<tr>
<td>Endowment per student</td>
<td>$133,240</td>
<td>$221,884</td>
<td>$88,644</td>
</tr>
<tr>
<td>Households giving $1,000 or more per year</td>
<td>518</td>
<td>874</td>
<td>356</td>
</tr>
<tr>
<td>Parent giving for annual operations</td>
<td>$626,602</td>
<td>$1,017,793</td>
<td>$391,191</td>
</tr>
</tbody>
</table>