Campaign at a Glance

Furman University

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Campaign at a glance

Gifts by designation (excluding Hollingsworth bequest)

- Endowment: $36.6 million (62%)
- Operating Needs: $88 million (22%)
- Capital Improvements: $66 million (16%)

Endowment (excluding Hollingsworth bequest)

- Professorships: $20.5 million (15%)
- Programs: $41 million (30%)
- Scholarships: $74.8 million (55%)

Capital improvements

- Other*: $12.235 million (19%)
- Trone Center: $7.765 million (12%)
- Herring Center: $2.8 million (4%)
- Athletic Facilities*: $18.2 million (27%)

Gifts by type*

- Planned Giving: $83,324,959 (29%)
- Annual Giving: $87,951,276 (30%)
- Endowment: $119,381,584 (41%)

Participation by group

- Alumni: 78%
- Faculty: 80%
- Staff: 89%
Campaign Priorities

<table>
<thead>
<tr>
<th></th>
<th>Goal</th>
<th>Actual</th>
<th>MILIONS</th>
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</thead>
<tbody>
<tr>
<td>Academics</td>
<td>$50,802,685</td>
<td>$45,000,000</td>
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<tr>
<td>Student Experience</td>
<td>$17,822,347</td>
<td>$10,197,393</td>
<td>$10</td>
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<tr>
<td>Community</td>
<td>$20,000,000</td>
<td>$20,000,000</td>
<td>$20</td>
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<tr>
<td>Athletics</td>
<td>$27,182,173</td>
<td>$20,000,000</td>
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</table>

Campaign impact

<table>
<thead>
<tr>
<th>Item</th>
<th>2007</th>
<th>2013</th>
<th>Increase</th>
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</thead>
<tbody>
<tr>
<td>Endowment</td>
<td>$380,000,000</td>
<td>$623,000,000</td>
<td>$243,000,000</td>
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<tr>
<td>Endowment per student</td>
<td>$133,240</td>
<td>$221,884</td>
<td>$88,644</td>
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<tr>
<td>Households giving $1,000 or more per year</td>
<td>518</td>
<td>874</td>
<td>356</td>
</tr>
<tr>
<td>Parent giving for annual operations</td>
<td>$626,602</td>
<td>$1,017,793</td>
<td>$391,191</td>
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