A small gift can make a big difference

Furman University
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Since 2004, more than 27,000 alumni, parents, friends, companies, and foundations made gifts to the Because Furman Matters campaign. Charitable foundations accounted for several multimillion-dollar gifts. But it was a $25 gift from a young alumnus that helped the University crest the $400 million mark.

Andrew Trull ‘10, a public relations strategist at Greenville public relations and branding firm Ferebee Lane + Co., is a member of Furman’s Young Benefactors, a group whose members each give $500 or more annually to the University. In a separate gift this November, Trull donated $25 to the newly created Greek Life fund.

A member of the Pi Kappa Phi fraternity as a student, the Raleigh, North Carolina, native counts many close friends among his fraternity brothers.

Greek life, too, helped him hone his leadership skills and fostered a greater appreciation for volunteerism and community outreach.

“Our alumni and friends are connected to Furman in many different ways,” says Mike Gatchell ’91, Vice President for Development. “At Furman they have the option of directing their gift to a program that made a difference in their life. It could be an academic discipline, Greek life, study away, or a student club.”

#WhyFurmanMatters

As an alumnus, Furman is more than an institution—it’s a defining piece of who I am. At its core, Furman is a vast community of people that have and continue to influence my journey in life, challenging and equipping me to achieve more.

—ANDREW W. TRULL ‘10