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## The Furman Advantage Network

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**W**hat does it mean to

**be a fan?** From the word “fanatical,” a fan is motivated by extreme enthusiasm and loyalty. We do not have to look far to find fans of universities, teams or causes. At Furman University, our fans are part of the fabric of our institution.

Being a fan goes beyond celebrating the accomplishments of our sports teams. At Furman a fan is engaged and excited about the many accolades the university receives and proud to celebrate the accomplishments of fellow alumni. A fan serves as an ambassador in the community and takes pride in Furman University. A fan is loyal.

In 2016, we launched The Furman Advantage as



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the strategic vision for the university. Critical to the success of this vision is the support and loyalty of our fan base. This is why we have created the Furman Advantage Network, or FAN, to drive engagement within our community. Students, alumni, parents, donors, friends, OLLI students, Paladin Club members, Diversity Leadership Initiative graduates, Women’s Leadership Initiative graduates and so many more are all a part of the Furman

family. Regardless of your connection to Furman, you are a part of our network and help energize and strengthen the Furman community.

We all have a part in delivering on the promises of The Furman Advantage. For us, this means that we must provide valuable connections to all of our fans. Whether you are an advocate for Furman among prospective students, provide an internship, mentor Furman students or alumni, or serve on a

Furman board or council, you are a part of the Furman Advantage Network. Being a FAN of Furman now has new meaning. This network of ambassadors will help us deliver on our guarantee that all students receive a transformative education where every experience produces an advantage and every interaction allows an opportunity for discovery.

In the coming months you will hear more about our Furman Advantage Network and the important role you can play as one of our most loyal fans. ●

*Mike Wilson '88*

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