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Designating gifts allows donors to support specific areas of interest

Furman University

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Because Furman Matters.

Designating gifts allows donors to support specific areas of interest

MAKING THE DECISION to support Furman or, for that matter, any non-profit organization has taken on new significance in today's economic climate. But despite the current financial uncertainty, you can ensure that your gift to Furman will have the impact you desire on the program of your choice.

When you make a donation to the university, Furman offers you the choice of one of the following designations:

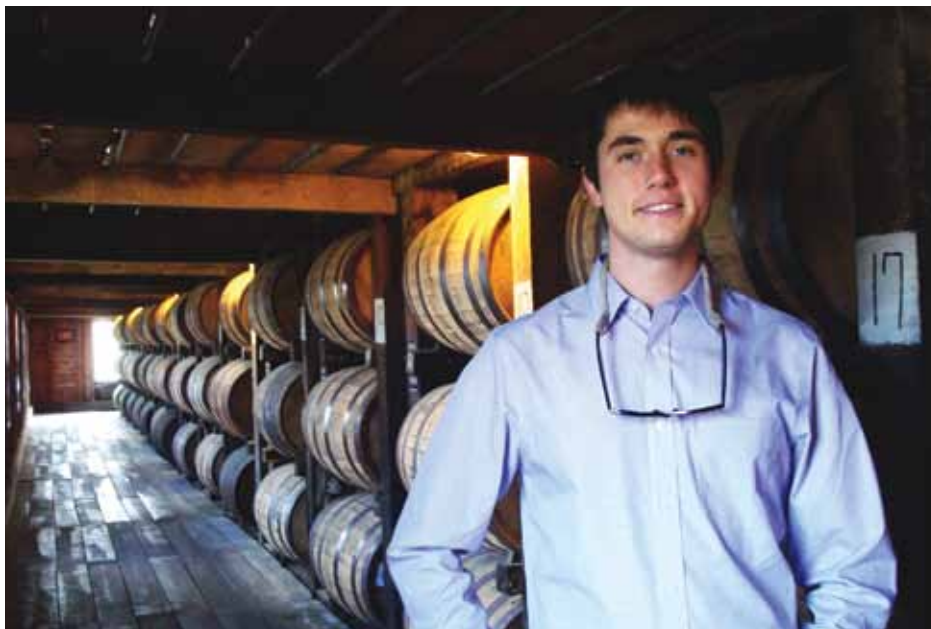
- Area of greatest need (most popular)
- Scholarship support
- Paladin Club (athletic scholarships)
- Undergraduate research/internships
- Study away
- Sustainability
- Performing and fine arts
- Student life/organizations
- Service learning
- Specific academic department
- Furman United, a special two-year effort

to raise \$800,000 to provide support to students who are facing increased financial challenges due to the current economic conditions.

Two examples of how designated gifts have worked in recent years: Donors interested in supporting student service projects made it possible for Furman's chapter of Habitat for Humanity to help build eco-friendly homes. And a gift designated for undergraduate research provided funding for three students to spend three weeks in Bermuda, where they conducted marine research at the Bermuda Institute of Ocean Sciences.

By designating a gift for a specific area, you become more involved in Furman's work — and ensure the best use of your donation.

Contact john.kemp@furman.edu to learn more about gift options.



COURTESY MICHAEL MCPHEE

For McPhee, donation's impact exceeds dollar value

WHILE MAJORING IN ASIAN STUDIES and history at Furman, Michael McPhee '10 was involved in a host of extracurricular activities — volunteering with Habitat for Humanity, chairing Homecoming, working as an RA (resident advisor), and serving as a programming director for WPLS radio. He was also president of Beta Theta Pi fraternity.

His role with the fraternity opened doors for him to attend several of the national organization's leadership programs — and ultimately resulted in a position with the national staff as a leadership consultant. Based out of Oxford, Ohio, he works with fraternity chapters and university officials in such areas as scholarship, recruitment, risk management and alumni relations.

McPhee says that traveling the country and visiting college campuses has helped deepen his appreciation for Furman. "Other than my formal education, Furman taught me how to live in community and what it is like to really be a participant in our

communities," he says. "Having been actively involved at Furman, I'm acutely aware that these opportunities are possible only through various means of support, one of them being alumni giving."

McPhee says the combination of his college and work experiences has helped motivate him to establish an early pattern of giving to Furman. "Frequently people say that when they become more financially stable they will gladly give back to their alma mater, their church, the United Way, or other causes," he says. "But I think we always have the means to give back. While the amount may vary at times, the impact does not."

"Choosing to give to Furman makes a much bigger statement than my \$25 monthly contribution. It says I believe in what the institution is doing and want to support what it is trying to do. Furman constantly challenges you not only to think critically, but to act. Giving now and in the future is one way I can do that."