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## Campaign commitments surpass \$270 million

Furman University

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# Because Furman Matters.

## Osher Foundation grant gives FULIR new acronym: OLLI

**Thanks to** a major grant from the Bernard Osher Foundation of San Francisco, the Furman University Learning in Retirement Program, formerly known as FULIR, has been renamed the Osher Lifelong Learning Institute (OLLI).

The university received an initial award of \$100,000 in February, the first in a series of Osher Foundation grants that will provide more than \$2.2 million for the program over the next three years.

In 1977 Bernard Osher, a businessman and community leader, established the foundation, which seeks to improve quality of life through aid to higher education and the arts. It supports 121 lifelong learning programs at colleges across the country.

Lucy Woodhouse, who this summer succeeded FULIR founder Sarah Fletcher as director of the program, says the Osher Foundation support will allow Furman to “continue to serve senior adult learners with classes and activities that inspire students to stay intellectually and physically active.”

More than 900 people are expected to enroll in OLLI courses this year. The non-credit courses are taught by current and retired Furman professors, OLLI participants and other community members. They cover topics ranging from art to computers, finance, fitness, history, hobbies, languages, literature, music and politics.

To learn more, visit [www.furman.edu/olli](http://www.furman.edu/olli) or call (864) 294-2998.

## Campaign commitments surpass \$270 million

**When the \$400 million** Because Furman Matters campaign was publicly announced in October 2007, the university was already three years into the “quiet phase” of the fund drive.

As a result of the work done during the quiet phase, Furman was able to launch the public aspect with commitments of \$225 million in place. The commitments went toward annual operations, endowment and capital improvements.

Over the last year the campaign continued to build momentum, and through September 25, total commitments had reached approximately \$271 million.

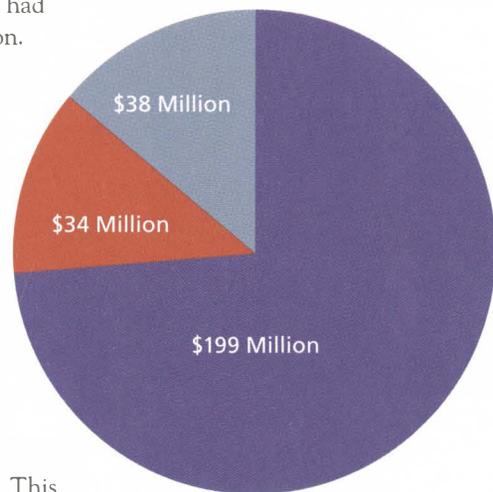
The total includes, as the chart indicates, \$199 million in outright and deferred gifts for the endowment in support of scholarships, professorships and programs; \$34 million for current operations, such as the annual fund and Paladin Club; and \$38 million for capital projects, such as the Townes Center for Science and The Cliffs Cottage.

All gifts received since July 1, 2004 count toward the campaign. This includes all types of annual gifts and most forms of planned gifts — among them bequests, certain forms of life insurance and charitable gift annuities.

**The primary strategic objectives of the Because Furman Matters campaign are to:**

- > Increase financial aid and affordability through endowed scholarships.
- > Construct a state-of-the-art science complex and upgrade other campus facilities.
- > Underwrite curriculum revisions and strengthen teaching resources through endowed professorships and permanent sources of funding for internships and research programs.
- > Expand the university’s focus on study away, international education and Asian Studies.
- > Build resources for the performing arts (including a Theatre Arts facility), athletics, leadership and service programs, and other activities.
- > Broaden and accentuate Furman’s sustainability and public service initiatives.

To learn more, visit [www.becausefurmanmatters.com](http://www.becausefurmanmatters.com).



■ ENDOWMENT ■ CURRENT OPERATIONS ■ CAPITAL IMPROVEMENTS/OTHER  
(Including Townes Center for Science)