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50 Ways to Help Furman

Furman University

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Furman philanthropy

50 Ways to Help Furman

A how-to list for supporting the university

During a recent brainstorming session among members of the Furman development staff, we began discussing specific ways that alumni, friends, faculty and staff can help the university.

As the list began to grow, we realized that we had a pretty good story here — and an easy one to write. And we figured that if we published our own list, we could elicit even more ideas from Furman supporters.

So if you know of a way to help Furman that doesn't appear on this list, send it to Wayne King, director of annual giving, at wayne.king@furman.edu. We'll add it to the total — and file it away for future use.

That said, and with a tip of the cap to David Letterman (and maybe Paul Simon), here's our Top 50 list of "Ways to Help Furman."

1. Volunteer to be a class agent.
2. Send a note of appreciation to a favorite professor or staff member.
3. Attend a Furman athletic event.
4. Participate in a Furman Club event.
5. Help organize a Furman Club event.
6. Attend your next reunion (Homecoming '04 is November 5-7).
7. Volunteer to serve on your reunion planning committee.
8. Send a care package to a student.
9. Attend a Furman Singers concert.
10. Wear a purple tie to church.
11. Encourage a high school student to consider Furman.
12. Develop an internship for a student.
13. Be kind and encouraging to a phonathon student who calls you.
14. Participate in the Career Link program.
15. Put a Furman sticker on your car.
16. Support businesses that support Furman.
17. Wear purple fingernail polish.
18. Wear purple Converse All-Star high-tops.
19. Contribute to a scholarship that honors a favorite professor.
20. Invite Furman friends for dinner.
21. Serve purple jello with white marshmallows.
22. Say a prayer for Furman.
23. Tell a high school counselor about your Furman experience.



24. Send your child to school in a Furman shirt.
25. Place this magazine in the waiting room at your office.
26. Take advantage of your company's matching gift program when making a donation to Furman.
27. Include Furman in your will.
28. Explore the Furman Web site.
29. Display your Furman diploma.
30. Take a friend to campus.
31. Boast that Furman has the most beautiful campus in the nation.
32. Place a Furman picture on your wall at work and home.
33. Brag about the university's strong academic program.
34. Wear a Furman hat or shirt to your child's athletic events.
35. Sing "Brown Eyes" to your sweetheart. (We have the words if you need them.)
36. Vote during Alumni Board elections.
37. Take your baby to the mall in a Furman outfit.
38. Purchase Furman memorabilia from the university store.
39. Join a Furman gift society.
40. Send a copy of one of President David Shi's newspaper columns to a friend.
41. Send a note of encouragement to a student.
42. Always include purple when ordering flowers.
43. Take a friend on a tour of Cherrydale, the Alumni House.
44. Help a recent graduate find a job.
45. Set up an internship for a student.
46. Recommend a senior for graduate or professional school.

47. Attend a campus worship service.
48. Hand-pick purple M&M's. (You'll have to join the Color Quest first.)
49. Place a Furman tag on your car.

50 Participate in the Kohrt Challenge!

To expand on this last item . . .

Trustee Carl Kohrt '65 and his wife, Lynn McCartney Kohrt, have pledged up to \$1 million to support engaged-learning opportunities. Their pledge comes as a challenge to alumni.

If you have not made a donation to Furman this fiscal year (July 1-June 30), please join more than 8,000 alumni who have accepted the Kohrt Challenge and send your gift today. Carl and Lynn will respond as follows:

- For your gift of \$10 or more, they will donate \$100.
- If your donation is postmarked by March 31, they will add an additional \$50.
- If, compared to your last gift to Furman, you move to the next level of giving, they will add an additional \$100.

You can accept the challenge by sending your donation to the Office of Annual Giving, Furman University, Greenville, S.C. 29613; calling 1-800-787-7534; or visiting www.furman.edu/giving and clicking on the "Give Online" link.

— Wayne King
Director, Annual Giving