GENDER AND TOYS

Amal, Katherine, McKenna, and Tatiana
THE PROBLEM

We gender things! Everything!

-- Toy aisles at stores

-- Gender Reveal Parties

-- Obsession with labeling toys and putting children into boxes

So what can we do about it?
The Literature

Brain Development

Gendered Toys as a Leverage Point

Women in Politics* and Gender Roles

*or lack thereof. The Congressional number currently hovers at 19% in the House and 22% in the Senate.
What we did

- McKenna – interview
- Amal – interview
- Tatiana – interviews
- Katherine – literature and recommendations
What we found

■ McKenna’s Interview Found:
  - A hesitancy with dads to allow their sons to dress up and play with “girl toys”

■ Tatiana found:
  - The CDC is doing everything the research says!
  - Some reluctance on behalf of parents could indicate that more education on this topic is needed
  - Showing children stereotypes fosters important discussions and can be just as beneficial as providing them with non-stereotypical toys
What we have for you...

**A**GENCY

*Allow kids to have agency!*

**G**ENDER REVEAL **P**ARTIES

*Don’t get roped into the gender-reveal party fad! It only reinforces the gender binary. Life is not as simple as “boy or girl.” Touchdowns or tutus.*

**D**UCATE

*Educate! Especially dads! Stay up-to-date on the most recent research when/if you have kids.*

**T**EREOTYPES

*Instead of censoring stereotypes, use them to your advantage. Frame the discussion.*
Bibliography


