My name is Kayla Wiles. I am a junior Health Journalism (B.A.) major who served as an editorial intern for Iron Disorders Institute (IDI) during summer 2015. IDI is a non-profit organization that allows people with iron disorders to receive early, accurate (complete) diagnosis and appropriate treatment. This mission has since been carried out by providing reliable information about iron disorders, advocating for appropriate diagnostic tests to government health agencies and the media, and making the best use of resources available to both patients and their physicians. As an editorial intern, I helped fulfill this mission by updating IDI’s website for the general public and revitalizing the organization’s medical journal, *idInsight*, for medical professionals.

**REACHING THE PUBLIC – WEBSITE**

For iron disorders patients, research about their conditions is most easily accessible through a website. While the content on irondisorders.org was updated and read well, the disorganized layout prevented users from reaching important information quickly.

**Before:**

Re-categorizing pages required understanding iron disorders. Not all iron disorders can be categorized as “too much” or “too little” iron as the new format suggests, so I had to accommodate special cases.

**After:**

Because I was not very familiar with the format of a medical journal, I had to look at other science publications and devise several test templates for approval by doctors and health professionals on IDI’s Editorial Board. Eventually, a final layout was approved for future issues of *idInsight*. 

**REACHING THE DOCTORS**

Which layout makes sense to a doctor doesn’t always make sense to patients. Recreating IDI’s medical journal, *idInsight*, also required extensive care and research.