Keep Calm and Park Hop On!
A Fellow’s Contribution to Park Usage, Awareness and Play in Greenville County
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What is Park Hop?
• Park Hop is a summer-long scavenger hunt to promote physical activity and park visitation among Greenville County youth.
• The project encourages kids and families to be active and raise awareness of Greenville County parks.
• Participants visit 19 different parks and recreation venues within the county, discover and answer clues through the use of our Park Hop passport or mobile app, and are entered to win prizes upon submission at the end of the summer.

The Hunt is On!
• Before the clues can be made park locations must be chosen. Park Hop works with the LiveWell “At Play” workgroup partners to select the 19 Park Hop locations.
• Park Directors write the clues for Park Hop each year. Most clues are associated the park’s history, amenities or physical appearance.
• Once Park Directors send in clues for the park locations, clues are compiled and edited. This year we have multiple clues for each location to make the search more active and fun for families.
• The final clues are displayed on the Park Hop Passport or Mobile App for participants to use throughout the summer. Each family can choose to submit their answers at the end of the summer in order to be selected for prizes!

Park Hop Mobile App
This past year we have been working very hard to improve the mobile app, including the addition of a photo booth option. Families can now answer clues and take photos of their excursion! Participants also have the option to add specific park filters to their photos and share with family and friends to spread the Park Hop fun!

It’s Time to Celebrate!
Each year Park Hop begins with an Opening Celebration filled with fun activities, prizes, music, and an introduction as to what is expected for the summer. LiveWell volunteers, vendors and community members are invited to come.
Preparation for the celebration has included park visits, communication among vendors and sponsors, planning the use of park facilities, and advertisement of the event itself.

Staying Connected
We are able to share the word about Park Hop in many ways:
• New Park Hop Website.
• Social Media, including our Facebook and Twitter pages.
• Park Highlights and Park Itineraries found on Kidding Around Greenville Blog.